



**Narada
Foundation**
南都公益基金会

支 持 民 间 公 益

Narada Foundation

2010 Annual Report

Messages



Zhou Qingzhi
Honorary President

In 2010, Narada Foundation developed its new strategic planning, focusing on major issues in the development of public sector and addressing the most urgent needs of the sector. According to the new strategic planning, we provided strategic funds for backbone civil society organizations and cultivated young philanthropic talents. In this way, we were clearer about our social position as a grant-making foundation, which facilitated the fulfillment of our mission to foster civil society.

We also elected new Chairman of the Board and Secretary General in the past year. Under the leadership of the new team, we spared no efforts to further build up the team and strive for greater excellence in a down to earth manner.



Xu Yongguang
Chairman of the Board (11th Session of the First Board of Trustees)

The year of 2010 witnessed three landmark events of Narada Foundation. Firstly, a new strategic planning was passed on the Ninth Session of the First Board of Trustees in middle April. Narada Foundation will be dedicated to the mission of fostering civil society and play a greater role in promoting the macro programs which are crucial for sector development, the strategic programs which serve as leverage for fund, and special programs such as New Citizen Program and disaster relief programs. Secondly, the Ginkgo Fellow Program launched by Narada Foundation was well received by both the insiders and the society as it's rational and professional, right to address the need and positioned for the future of the sector. Finally, we elected new Chairman of the Board and Secretary General. I would like to pay my respects to Mr. He Wei, ex-Chairman of the Board, for his excellent performance and show my gratitude to Ms. Cheng Yu, the new Secretary General, and the whole team for their hard work.



He Wei
Chairman of the Board (1st to 10th Session of the First Board of Trustees)

There has been more than four years since the establishment of Narada Foundation. Under the guidance from the Ministry of Civil Affairs of China and the leadership of the Board, we made great progress and laid a sound foundation for further development.

At the 11th Session of the First Board of Trustees, Mr. Xu Yongguang was elected as the new Chairman of the Board. I would like to thank all of you for your continuous support and believe that Narada Foundation will enjoy a better future under the joint efforts of the Board of Trustees and the new Secretariat. As a member of the Board, I will continue to take part in the decision-making of the Board, support the work of the Secretariat, and play my due part for the development of the foundation.



Cheng Yu
Secretary General

Strategic adjustments of the Narada Foundation have been implemented smoothly since the latter half of 2010. After careful preparations, we launched the Ginkgo Fellow Program aimed at cultivation of top-level talents for the philanthropic sector. Our team is also growing rapidly in the process. With pursuit of excellence and mutual support, we are confident that we can fulfill the work in 2011 smoothly. For me, work priority is given to internal organizational construction of the Narada Foundation, which in essence is the overall competency promotion of each member. Orientations and objectives of the Narada Foundation are to be fulfilled with growth of the organization.

Mission and Vision

Founded on May 11, 2007, Narada Foundation is a private foundation approved and supervised by the Ministry of Civil Affairs of China, with a registered capital of 100 million Yuan donated by Shanghai Narada Group Co., Ltd.

Mission: Foster Civil Society

We focus on China's social problems in transition, making grants for excellent philanthropic programs conducted by non-profit organizations so as to foster social innovation and help build a harmonious society.

Vision: Every Heart Shall Carry Hope

When there is hope within us all, then our society holds a promising future.



The design of Narada Foundation's logo comes from the ginkgo tree, which is famous for its vigorous vitality and is considered as China's national tree. The logo of ginkgo leaves graphic shows a tenacious image of the growing non-government organization in China as well as Narada Foundation's persistence in promoting grassroots philanthropy. This simple and elegant graphic adopts a warm color and an open crown to convey the caring that Narada Foundation gives.

Volunteering legal counsel:



Volunteering brand counsel:

Ogilvy & Mather Advertising

Philanthropy partner:



The 9th Session of the First Board of Trustees was held in Beijing on April 12, 2010. A more specific strategic planning was reviewed to practice the mission of fostering civil society. To be adapted with new development strategies, Narada Foundation attaches importance to organizational construction and improvement in quality and efficiency of funded programs.

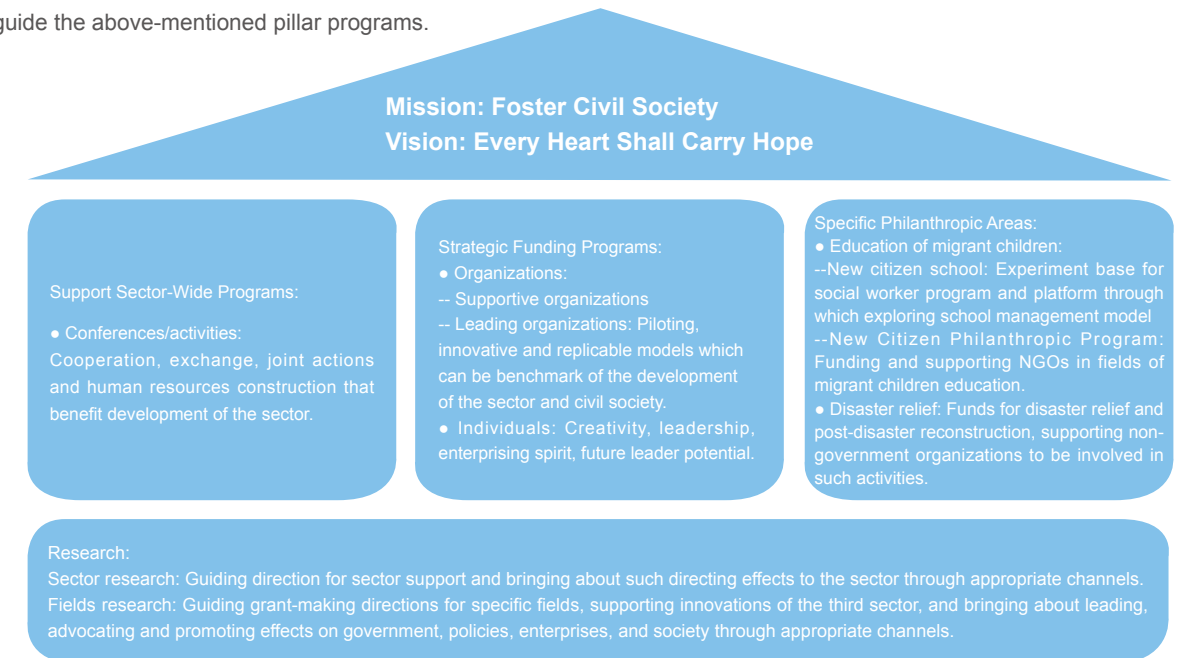


The 11th Session of the First Board of Trustees was held in Beijing on December 17, 2010. The Board of Trustees accepted He Wei's resignation as Chairman of the Board and elected Xu Yongguang as next Chairman. Besides, the Board accepted Xu Yongguang's resignation as Secretary General and elected Cheng Yu as the new Secretary General.



Operation Philosophy

Narada Foundation is dedicated to initiating and supporting programs that develop the infrastructure of the philanthropic industry, providing financial support to strategic programs involving supporting organizations, leading organizations, and program that cultivate excellent charity talents, and funding specific fields programs such as education of migrant children and disaster relief. In addition, Narada Foundation shall conduct strategic and policy researches to guide the above-mentioned pillar programs.



Seed Fund

In the philanthropic sector's entire supply chain, the Narada Foundation has positioned itself as a grant-maker and provider of seed funds. We plan to provide funds and support to promising philanthropic programs and organizations, and there accelerate social innovation and fulfill our mission of advancing grassroots philanthropy.

Grant Application

Narada Foundation accepts grant applications from non-profit organizations (in which grant applications for disaster relief and post-disaster reconstruction program and New Citizen Philanthropic Program can be conducted all the year round) in compliance with principles of fairness, justice, and openness, to ensure high efficiency of grant funds and good quality of philanthropic programs. Narada Foundation opens public applications to non-profit organizations. With a competitive market orientation, philanthropic programs and services are priced to enable the maximum social benefits of such funds.

Information Management

To facilitate grant applications of non-profit organizations and ensure a more transparent and effective grant application process, the Narada Foundation has developed a Foundation Information Management System (www.naradafoundation.org), which serves as a platform for releasing relevant grant application information, submitting proposals, and handling procedures such as project approval, grant approval, accreditation, and evaluation.

Third-Party Evaluation

In an effort to continuously improve programs design, implementation and management, Narada Foundation utilizes independent professional organizations to measure and evaluate the process and impact on programs which are sampled by certain kind of ratio.

Supporting Growth of the Philanthropic Sector

To establish the philanthropic industry chains, Narada Foundation, based on its core advantages, guides the upstream organizations, provides support to the downstream ones, and commits itself to macro programs improving cooperation, exchange, and human resources constructions. Most macro programs initiated in 2009 were extended to 2010 and some of them were hopefully recognized as permanent ones. Such programs were enjoying larger involvement scope, increasing influences, and thriving demands. By December 31, 2010, Narada Foundation has provided funds for 11 programs with the total approved funds amounting to 3,760,720 Yuan.

The Second China Private Foundation Forum

China Private Foundation Forum was launched jointly in 2009 by Narada Foundation, China Association of Social Organizations, and other 13 organizations striving for the sector excellence and development. It is an informal network of China Private Foundations. The Second China Private Foundation Forum was held in Beijing from October 28 to 29, 2010. Representatives argued issues in terms of internal administration of private foundations, information disclosure, cultivation of philanthropic talents, and project evaluation. It was of great significances in promoting industrial development and exchanges. A total of 350 people, including leaders and representatives from 91 private foundations and 96 NPOs and enterprises, and some 70 media reporters attended the forum. Compared to last forum, hosting foundations were more active in participation and private foundations collaborated in disaster relief activities.



Xu Yongguang (first from left), Chairman of the Board, hosted the second Forum Roundtable Dialog with the theme of "Mission and Social Roles of Private Foundations".



Joint disaster relief activities of Dandong, Zhouqu, and Yushu were launched initially based on collaborations via this forum, which brought warmth to people in such disaster-stricken areas. The above shows volunteers distributing winter materials to local residents.

Social Entrepreneur Skills Training Program

In 2010, Narada Foundation, together with Cultural and Education Section in British Embassy, China Social Entrepreneur Foundation (YouChange), and Shanghai More Love Foundation, re-launched skills training program for excellent social entrepreneurs, providing trainings to NPO practitioners, current and potential social entrepreneurs to foster development of social enterprises in China. A total of five training programs were held in 2010, participated by 210 persons. Narada Foundation contributed funds totaled one million Yuan and established the "Narada Social Enterprises Self Empowerment Fund" to provide funds for social enterprises at startup or growth stage or the ones with potentials, and support programs that may achieve breakthroughs. Five social organizations, including One Plus One (Beijing) Disabled Person's Cultural Development Center, Hua Dan Workshop, LangLang Learning Potential Development Center, Beijing Hongdandan Education and Cultural Exchange Center, and Shanghai Xintu Community Health Promotion Committee, were awarded, each with 200,000 Yuan.



The award ceremony of social entrepreneur skills program was held in Beijing on January 24, 2011. The above shows the photo of Xu Yongguang (Chairman of the Board), guests, and representatives of organizations winning awards.

The Second Training Program for Private Foundation Leaders

From 2004 to 2010, private foundations grew fast at an annual increase rate of 23%. By the end of 2010, its number exceeded 1,000. Therefore, there are urgent demands in capacity construction for leaders in such private foundations. For this purpose, Narada Foundation and China Association of Social Organizations provided the second training program for private foundation leaders. In October and November, two training programs were provided in Fujian province and Yunnan province respectively. 65 leaders of private foundations in Fujian and 60 ones in Yunnan participated in the training. All participating leaders believed that such trainings were helpful in improving their understanding and operations of foundations.



Opening ceremony of the training for leaders of private foundations in Fujian province

The Second Local Educational System Innovation Award

On July 28, Narada Foundation together with the 21st Century Education Research Institute and other organizations launched the Second Local Educational System Innovation Award, which is held once every two years. It is the first award in China that is launched by non-government organizations to evaluate innovations in local educational systems in non-profit mode. This award aims to discover, summarize, and popularize effective explorations and system innovation cases to promote the overall educational reform. Twenty organizations won prizes for excellence and three ones (including organizations and individuals) won special prizes.



China Charity 100

China Charity 100 was launched and founded by philanthropists from the Chinese Mainland, Hong Kong, Macau, and Taiwan to establish a platform for global Chinese philanthropic circles to freely exchange philanthropic experience and promote reforms and innovations in Chinese philanthropy. On May 16, the first session with the theme of “Significance of Charity to the Rich” reached the Beijing Consensus, that is, “Generosity of the rich is of significance, morality, responsibility, and vigor”. On November 25, the second session with the theme of “Civil Society and Government Responsibility” reached the Shenzhen Consensus. The secretariat of China Charity 100 is established by funds from Narada Foundation and some other organizations.



China-Europa Forum

From July 9 to 11, Narada Foundation funded and presented two sub-forums of the Third China-Europa Forum, namely, “Foundation” and “Education of Migrant Children”. Dozens of delegates from China and Europe in fields of government agencies, academic circles, foundations, NGOs, and media attended the forum and discussed issues such as roles and responsibilities of foundations facing mutual challenges in China and Europe, education of migrant children, and social integration. China-Europa Forum was founded in 2005 to promote extensive and continuous dialogs between Chinese and European societies and cooperate with each other to meet challenges in great human society changes. The forum is held once every two years in China and Europe in turn to outline phase summaries.



Representatives from Europe visited communities where Xinghe Bilingual New Citizen School is located and communicated with pupils.

The Firft China Social Innovation Award

Narada Foundation, Central Compilation & Translation Bureau (an official think tank) and some other organizations co-funded the first China Social Innovation Award. It was sponsored by non-government organizations to discover and encourage innovations of social organizations in solving social problems, meeting social requirements, creating social values, and improving social progress; summarize and disseminate advanced experience in social innovations; and promote social equity and good governance. On December 27, the first China Social Innovation Award was disclosed, producing ten awards for excellence and ten award nominations. This Award received 161 applications from 22 provinces, municipalities, and autonomous regions in six fields of disadvantaged group protection, social enterprises, philanthropy support, community services, poverty alleviation, and environmental protection, in which programs in disadvantaged group protection amounted to 52. This event was awarded among Top 10 Social Construction News in 2010 by the Ban Yue Tan magazine (Half-Monthly Talk, a government background magazine). It was recognized that it has embarked the social innovation.



List of Programs Supporting and Promoting Development of the Sector

No.	Program Name	Recipient	Approved Funds (Unit:Yuan)
1	The First Summit of Foundation Leaders from China and Europe	Huaxia Center for Economic & Social Development Research, Beijing	95,000.00
2	The Second Private Foundation Forum	Bright China Foundation	85,280.00
3	“Spreading Love”Charity Lectures in Colleges	Global Charity Magazine	50,000.00
4	Guanfu Museum	Beijing Guanfu Cultural Foundation	1,000,000.00
5	China Charity Forum 100	Secretariat of China Charity Forum 100	115,000.00
6	Capacity Improvement in Leaders of Private Foundations in 2010	China Association of Social Organization	500,000.00
7	China Social Innovation Award	Chinese Government Innovation Research Center, Peking University	100,000.00
8	Sub-Forum on Education of Migrant Children under China-Europa Forum	New Citizen Social Work Development and Education Center	66,000.00
9	NGO Research and Development in Mental Disturbance	Lizhi Rehabilitation Center in Fengtai District, Beijing	199,440.00
10	Training and Awarding Social Entrepreneurs in 2010	British Council (Cultural and Education Section in British Embassy)	1,050,000.00
11	NPO Fair in Shenzhen	NPI(Non-Profit Incubator)	500,000.00
Total			3,760,720.00

Strategic Funding Programs

As a grant-making foundation, Narada Foundation attaches great importance to fund efficiency and effects. It leverages its funds to supportive and leading organizations, and strategic program cultivating excellent philanthropy talents. It emphasizes on cultivation of civil society for citizens and inclines its support to programs, organizations, and individuals that are conducive in improving society autonomy to promote the development of China's philanthropic sector.

Narada Foundation funded four programs in the total approved amount of 1,941,656 Yuan.

Collaborate to Start China Foundation Center

At the beginning of 2010, in collaboration with China Youth Development Foundation, Wu Zuoren International Foundation of Fine Arts, and other 35 public and private foundations, Narada Foundation initiated China Foundation Center. This Center was established to implement transparent and efficient philanthropic development in China. On July 8, China Foundation Center was formally initiated in Beijing. It is the only platform disclosing foundation information in China. By January 25, 2011, it has included directories of 2,075 foundations, covering 99.9% of all foundations in China and the completeness of basic information reached more than 90%. Reports of financial information of such foundations in 2008 and 2009 accounted for more than 80% of the required disclosure.

Through activities of "Spreading Love and Brightening China" and special coverage of CCTV News Channel in three episodes, and under involvement of Beijing Times, People's Daily, and Southern Metropolis Daily, China Foundation Center promotes local NPO Administration Bureaus in Jiangsu, Guangdong, Shandong, and Hebei to publicize foundations' annual reports through internet. In 2010, China Foundation Center won the first "Global Charity Award" and ranked among "Top Ten Social Construction News of China" by Ban Yue Tan magazine (Half-Monthly Talk, a government background magazine).



2010中国社会建设十大新闻

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4. 基金会中心网开通运营，中国慈善事业正向透明化和制度化迈进

2010年7月8日，由中国青少年发展基金会、中国扶贫基金会等15家公募基金会和南都公益基金会、吴作人国际美术基金会等20家非公募基金会机构发起筹建的基金会中心网启动，全国1800多家基金会相关的资助项目、财务收支及捐款信息将通过中心网向公众披露。与会的基金会负责人及有关专家表示，中心网的启动标志着基金会行业自律迈出重要一步。但是，目前中心网真正采集到财务信息的基金会仅为基金会总数的1/3左右，基金会透明化仍然任重道远。

点评：“基金会透明度不高”，是公益基金会倍受公众诟病的主要问题。2010年西南旱灾发生后，公民曹德旺在捐款2亿的同时，向中国扶贫基金会提出了“苛刻”的合作条件：要求监督善款的发放，规定“如果超过1%的不合格率，赔偿30倍”，并只愿向扶贫基金会支付1.5%的管理费，从而成为中国“慈善问责”第一单。基金会中心网的开通运营、公益基金透明化之旅，昭示着社会组织在发展过程中自律意识和应责能力正逐步提高。

Launch of China Foundation Center was one of TOP 10 China Social Construction News

Deepening Support for NPI

Narada Foundation continuously supported the Non-Profit Incubator (NPI) at phase 4. Meanwhile, it also assisted NPI in providing training for core team members in rural cooperatives and organizing NPO Fair in Shenzhen. In this case, the Narada Foundation shifted its support means from providing organizational support to providing funds for its supportive programs. It leverages capacity building, information exchange of the upstream and downstream of the industrial chains, and transaction platform construction.

The fourth-phase Non-Profit Incubator was implemented in Beijing, Chengdu, and Shanghai. In Chengdu, four non-profit organizations were selected from 27 applicants to start up within the incubator. In Beijing, 12 non-profit organizations were selected from almost 40 ones for guidance and tracking. In March, 2011, all, all reviews for incubator check-in were finished. In Shanghai where the non-profit organization incubator was originated, a Standard Operation Procedure (SOP) was summarized and technologies in the incubator project were promoted beginning in 2011. Currently, it communicates with relevant government departments in Tianjin, Ningbo (Zhejiang Province), Qingdao (Shandong Province), Guilin (Guangxi Autonomous Region), and Kunshan (Jiangsu Province).



On June 22, Cheng Yu, Secretary General, was present at the ceremony of organizations checking out of the first-phase incubators of NPI (Beijing). She addressed on the ceremony to encourage these six organizations to achieve further development.



Photo taken on the ceremony of the second batch of organizations checking out of incubators in NPI (Chengdu)

Developing New Supportive Organizations

Narada Foundation entrusted funds of 200,000 to 300,000 Yuan per year to Shaanxi Research Association for Women and Family to support excellent emerging grassroots organizations in Northwest China. In this way, Narada Foundation attempts to fund more grassroots organizations through intermediary-type agencies and cultivate stable regional partners in long terms. In addition, Narada Foundation purchased services from CSR&Company, and designed ownership and management schemes for early childhood education centers in the Fuyuanhui Gender Development Training Center. Therefore, it provides services for supportive organizations with purchased services.



Gao Xiaoxian (first from left), President of Shaanxi Research Association for Women and Family, provided door-to-door guidance on problems existed in organizations, which is one of its special services in organizational capacity building.



Launching ceremony of China Foundation Center



Transparent roundtable meeting held by China Foundation Center

Ginkgo Fellow Program

Narada Foundation initiated the Ginkgo Fellow Program on September 15, promoting orientations of “Embracing Our World and Maintaining Down-to-Earth Attitudes” and supporting young talents with good faith, action, and potentials in leading the future philanthropic development. Personnel in the philanthropic and media circles, and scholars aged 20 to 40 years old and involved in philanthropic practices can become ginkgo fellows regardless of their professional fields, educational degrees, and health conditions.

Narada Foundation provided funds (100,000 Yuan each year for three consecutive years) for young philanthropic talents in different periods according to their demands and problems. They were provided with basic living guarantee, guided in formulation and implementation of career development plan, and establishment of support systems. In this case, they can improve their specialty and leadership in three years and become backbone talents or leaders in five to ten years to promote philanthropy development, implement good society transforms, and build healthy philanthropic culture.

In 2010, this program was trialed in Beijing, Sichuan, and Yunnan. Five ginkgo fellows in 2010 were chosen after recommendation, initial examination, field survey, and interviews by expert review panel. They were Lu Fei, Mei Nianshu (female), Sun Heng, Wang Yiou (female), and Zeng Shiyi in alphabetical order. They were engaged in fields such as rare disease care, services for migrant workers, construction of philanthropic organizations, rural development, and environmental protection. The Ginkgo Fellow Program was awarded the Global Charity Project in 2010, and it will accept candidates nationwide in 2011.



Two interweaving ginkgo leaves is like a green tree, identifying development and vitality of the Ginkgo Fellow Program. They are shoulder in shoulder and hand in hand, representing this Program's emphasis on companionship and mutual supports.



On September 8, Cheng Yu (Secretary General) and Lin Hong (Program Officer) started investigations to potential Ginkgo Fellow candidates in Beijing.



On November 24, the expert review panel held a meeting in Beijing.



Eight candidates of the Ginkgo Fellow Program in 2010 were singing We Shall Overcome at the award ceremony.



Honorary President Zhou Qingzhi (middle) awards certificate for Wang Yiou, a 2010 Ginkgo Fellow.

List of Strategic Funding Programs

No.	Program Name	Recipient	Approved Fund (Unit: Yuan)
1	China Foundation Center	China NPO Network	1,000,000.00
2	Fourth-phase of Non-Profit Incubator	NPI	500,000.00
3	Consultation on operation mode of social enterprises for rural early childhood education	Fuyuanhui Gender Development Training Center	68,650.00
4	Support for Civil Society Program Department in the Fuyuanhui Gender Development Training Center	Fuyuanhui Gender Development Training Center	373,006.00
Total			1,941,656.00

Funding Program in Specific Philanthropic Areas

New Citizen Program

With the acceleration of China's urbanization, an increasing number of migrant workers are pouring into urban areas, which has caused multitudes of difficulties and problems for the education, mental health and moral development of their children (both migrant and left-at-home children). The failure to address these problems will not only have a negative impact on migrant children's individual growth, but also lead to serious consequences for the future of our nation and society. In order to address their unique needs, and create improved environments for the growth and development of migrant children, the Narada Foundation launched The New Citizen Program. In addition, we also accept open fund applications from nonprofit organizations focused on developing volunteer services and educational programs that support the care and improvement of conditions for migrant children. As part of this, Narada will also support the construction of non-government non-profit schools specifically catering to the education and welfare of migrant children. We seek to cooperate with partners in various circles to contribute to the healthy growth of migrant children and the building up of a harmonious society.

Based on the guiding principles for Narada Foundation's strategic planning passed by the ninth board of trustees' meeting in April 2010 and the profound thinking on its core competitive edges, Narada Foundation integrated the philanthropic projects of New Citizen School, Friends of New Citizen and New Citizen Philanthropic Program and established New Citizen Social Work Development and Education Center to carry out the whole New Citizen Program. Narada Foundation is planning to support the development of the Center in the next three to five years into professional supportive agency in the field of education for migrant children.

In 2010, the New Citizen Philanthropic Programs continued its support to the education of migrant children. The brand of New Citizen Schools has been reinforced, particularly in the promotion of core projects such as cultivation of habits, which enriches the meaning the brand carries. The New Citizen School-Aid Action was successfully launched, producing desirable effects as the governmental and social resources have been mobilized. Meanwhile, the New Citizen Program has also earned social recognition on a wider scale.

In 2010, New Citizen Program spent a total of RMB8.76 million (New Citizen Schools accounted for 55% whereas New Citizen Philanthropic Programs made up the rest of 45%). There were a total of 61 applicants for philanthropic projects, among which 56 had been approved (including 11 projects applied in 2009). A total of 28 projects enjoyed fund assistance totaling RMB 6.37 million, and RMB 3.49 million have already been appropriated. RMB 470,000 worth of payments for the projects that have already been approved in the past years were already transferred. The year of 2010 saw a total expenditure of RMB 3.96 million for New Citizen Philanthropic Programs.

Construction of New Citizen School

Narada Foundation provided RMB1.5 to 2 million worth of "seed money" to each school, hoping to explore a path of development for New Citizen School characterized by social donations, public involvement, public funding and private ownership. In this way, each child of migrant workers' can have access to better education and the opportunity to become a new goal-oriented, well-educated and self-disciplined citizen.

In 2010, with the support in fund generously unleashed by the government, the concept of "public-funded and NPO-operated" New Citizen School was starting to ripple through Beijing.

In 2010, the brand of New Citizen School was greatly consolidated. Based on the school motto "Truthfulness, Loving, Desire for Knowledge and Self-surpassing" and the overall design of school image, multiple projects, such as "education on habit cultivation", have been launched, in an attempt to promote education that incorporates immigrants, boost teaching quality and enrich the meaning the brand carries.

The newly built schools include Beijing Xinghe Bilingual New Citizen School, Chaoyang Jinzhan New Citizen School, and Nanjing Bainian New Citizen Vocational School. By the end of 2010, there were already 10 New Citizen Schools, 7 schools at the stage of compulsory education (among them, the Beimafang campus address of Chaoyang No. 1 New Citizen School falls within the geographical range of demolition and relocation as planned by the government and it is in progress now), and 3 vocational schools (Bainian New Citizen Vocational Schools in Beijing, Chengdu and Nanjing). The year of 2010 saw a total allocation of RMB 4.8 million to New Citizen Schools.



On March 7, forty students and parents from New Citizen School attended the "Opening Ceremony of the First Female Movie Week and 2009 Award Presentation Ceremony of the Movies Nominated by Female Audience" and got tickets donated by the host.



On March 9, the program titled "Express Delivery for NPC & CPPCC Sessions" featured on CCTV offered a live broadcast in Xingzhi New Citizen School on issues of equality of education – "New Citizen Program, My future is not a dream."



One of the New Citizen Philanthropic Programs titled "Reading Changes Life" is intended to offer migrant children unlimited access to reading, plant in them "the seeds that can change their life". Programs such as "Class on Reciting Classic Readings of Studies on Ancient Chinese Civilizations in New Citizen School" and "Mother-Child Reading One Book" were introduced to boost reading ability of migrant children.



On May 9, the "New Citizen Parents Campus" Program was officially launched in Chaoyang 1st New Citizen School, which was a philanthropic project that has been tailor-made to meet the actual needs of migrant workers' families. So far, over 2800 students and parents have been involved in this program by means of theme training, home-schooling activities, and reading monthly magazines titled "Parents Campus". The photo shows the scene of children presenting rose to their fathers on Father's Day.



From July 15 to 21, the New Citizen Social Work Development and Education Center and Caritas Hong Kong jointly organized the second summer vacation exchange activities for teenagers. 30 students and teachers from five New Citizen School and 20 high school students from Hong Kong carried out exchange activities that lasted for five days. This is already the fourth exchange programs in Hong Kong ever initiated by the New Citizen School.



On August 27, training programs that were aimed to cultivate professional teachers in New Citizen Schools were launched that involved nearly 150 teachers in four New Citizen Schools. The systematic training programs did a great deal of good to boosting the knowledge, professional ethics and caliber of teachers. The photo shows the training carried out by Yang Yimei, a McKinsey Project Manager, for New Citizen School teachers.



From the perspective of empowerment, training activities intended to cultivate volunteering spirit kicked off in the New Citizen Schools on a wide scale. In this way, students can practice the core values of "Loving" of New Citizen Schools, and assert their identity as the "New Citizen" in the society. The increased sense of social responsibilities associated with the "New Citizen" can motivate them to be actively involved in and contribute to our society. The project was underway in October and so far, volunteer service teams with an encompassing array of themes in each New Citizen School in Beijing have been set up that have attracted more than a hundred volunteers in our society.



From September 7 onwards, Friends of New Citizen assisted a TV program titled "Ju Jiao San Nong" (Focus on Agriculture, Rural Areas and Farmers) featured on CCTV-7 to pay visits to five schools for children from migrant workers' families, two kindergartens, and one community, interviewing nearly 20 teachers. The program focused its attention and concern on the salary and future development of teachers in such schools. The continuous media reports (in two separate parts) have been made on the status quo of Beijing, which caused strong echo in the public.



On October 20, Yinchuan Xingqing New Citizen School which was NPO registered was officially opened up. Seed money of Narada Foundation worth RMB 2 million galvanized the government to pour an investment of RMB 31.64 million, prompting the society to invest RMB 1.23 million and set up "Love Transmission Foundation of New Citizen School", establishing a platform that served to attract the investment of both the society and the government.



On December 16, He Wei (middle), ex-Chairman of the Board, made a field trip to Beijing Chaoyang Jinzhan New Citizen School and Beijing Xinghe Bilingual New Citizen School. The two New Citizen Schools joined the franchise by means of cooperation of non-autonomous property rights. Government subsidies were issued to both schools and the concepts of NPO-operated yet public subsidized New Citizen Schools were implemented.

New Citizen School-Aid Action

In September, "New Citizen School-Aid Action" project was launched by New Citizen Social Work Development and Education Center and "New Citizen School-Aid Fund" was established under China Youth Development Foundation. The fund is characterized by transparent management and feedback to donors by means of publishing donation information promptly and school financial reports in an effort to create a "glass pocket" of donation. The funds raised from the society can greatly improve the income of teachers and support sustainable development of New Citizen School. So far, a total of RMB 327,945.72 has been raised from the society (by far RMB 207,945.72 has been received to bank account). The program also get funding from other organizations including JP Morgan Chase, the World Bank and Liu Hongru Financial Education Foundation, amounting to a total of RMB 812,220 (by far RMB 796,010 has been received to bank account).



On September 10, the Recognition Ceremony for Outstanding Teachers of New Citizen Schools and "New Citizen School-Aid Action" were launched. The photo shows Cheng Yu, secretary-general of Narada Foundation, presenting awards to teachers.



On December 10, Beijing Scitech Premium Outlet Mall launched a program titled "Delivering Warmth" and large-scale charity sale of "Loving Bear". Sales income worth RMB 37,954.7 was donated to Beijing Daxing Xingzhi New Citizen School to be earmarked for the supply of coal for heating purpose in winter. This particular charity sale was live broadcast via micro-blogs, offering a timely feedback to the general public by presenting the entire process of donations in a transparent fashion.



On December 18, the four New Citizen Schools in Beijing jointly organized the first charity evening themed "Under the Blue Sky, Love in New Citizen". Funds raised from both enterprises and individuals by means of ticket sales, on-site donations and charity sales amounted to a total of RMB 104,202.3.



On December 29, Yao Chen, a renowned movie star, visited Beijing Daxing Xingzhi New Citizen School. She talked with the teachers, donated sports supplies and had a fun and interesting sports class with students. The picture is a group photo of Yao Chen and the children.



On December 30, Tong Dawei and Guan Yue, famous movie stars, visited the teachers and students in Chaoyang No.1 New Citizen School in Magezhuang and successfully raised 20 HP inkjet color printers, 100 cartridges and 100 print paper for the school.



Children from New Citizen Schools and Chairman Xu Yongguang, made their appearance on the red carpet during the Award Presentation Ceremony for 2010 Star Citizens.



During the grand ceremony, students from New Citizen Schools put up an amazing performance. When the gala unveiled, celebrities Cai Kangyong, Wu Zhoutong and Guan Yue indicated their willingness to help students to make their New Year wishes come true.

On January 16, 2011, the Award Presentation Ceremony for 2010 Star Citizen, jointly organized by Narada Foundation, New Citizen Social Work Education and Development Center and "Nandu Entertainment Weekly" was held in Beijing. As the sole cooperative philanthropic project and the focus of this ceremony, the New Citizen School encourages celebrities and the public to pay further attention to the issue of education of migrant children. Those who have visited the New Citizen Schools, including Yao Chen, Guan Yue and Alisa, as well as Jing Boran, Feng Xiaogang, Cai Kangyong, and dozens of other celebrities, attended the ceremony.

Yao Chen was frank in saying how touched she was by the generous contributions and efforts made by both the students and teachers in New Citizen Schools and the project organizers explicitly appealed to the public, encouraging them to show more care and concern to New Citizen School. Yao Chen, Guan Yue and Jing Boran also interacted with the audience via micro-blog; approximately thousands of micro-blogs (Chinese version of twitter) were widely distributed and commented.

New Citizen Philanthropic Programs

In 2010, the New Citizen Philanthropic Programs extended a helping hand to 28 projects initiated by 11 organizations. The total approved amount was worth RMB 6,370,060.5. The New Citizen Philanthropic Programs primarily focused on advertising and promotion, teachers' development, and education on art, family, society, school and reading.



The photo shows that on December 5, the third New Citizen Teachers Award Ceremony was held in Beijing. In 2010, "New Citizen Teachers Award" was launched in 8 cities nationwide. A total of 221 outstanding teachers won the award, among whom there were 7 Gold Chalk Award winners, 29 Silver Chalk Award winners, 185 Outstanding Award winners and additional 9 "Outstanding Principal Award" winners. 39 stories from a total of 199 true stories collected from the candidate teachers and principals were compiled into "Guard of Flowing Flowers – A Collection of True Stories on New As an outstanding philanthropic project that pays continuous attention to the welfare of teachers in schools for migrant children, New Citizen Teachers Award was honored the philanthropic education project of the 2010 Tencent's "Resounding across China" annual educational gala.



In 2010, cooperated with 8 enterprises, 8 college clubs, 11 philanthropic organizations and individual volunteers, Friends of New Citizen offered more 1500 hours of volunteer service by more than 500 volunteers. On June 11, Friends of New Citizen attended "Inamori Kazuo Management Philosophy Beijing Seminar" where Inamori Kazuo, a world-renowned entrepreneur (third from the right in the image) donated 25000 copies of "Your Dream Will Come True" to young migrant workers and their children.



At the turn of 2010, a joint discussion on the issue of education for children of migrant workers' in cities was carried out by Friends of New Citizen, Narada Foundation, Son of Farmers and many other non-profit organizations, the principals of Beijing Mingyuan School and other schools catering for the education of children of migrant workers', Xinhua News Agency, Philanthropy China and other media. A number of suggestions have been made regarding the "Outline of Medium- and Long-term Educational Reform and Development of China" and the compiled suggestions have been completed and submitted to the consulting group.

List of New Citizen Philanthropic Programs

No.	Program Name	Recipient	Approved Fund (Unit: Yuan)
1	"Love in New Citizen" School -Aid Project	Xingzhi New Citizen School in Daxing, Beijing	20,000.00
2	Focus on the New Generation of Migrant Worker's Creative Writing	PLA Navy Political Department Writing Room	50,000.00
3	Investigation into the Psychological Health of Teachers and Students of Middle Schools and Primary Schools in Western China	Our Free Sky	50,000.00
4	Comprehensive Service for Migrant Children's Safety	Yunnan Lianxin Community Service Center	50,000.00
5	Children's Social and Wealth Management Education	Shanghai Better Education Consulting Center	50,290.00
6	Observance and Guidance of Migrant Children's Life	Shenzhen Xinshi Social Service Institute	49,258.20
7	Nature World Campus Project	Friends of Nature	28,380.00
8	Migrant Children's Education Forum	21 st Century Education Institute	2,531,534.30
9	"Mission and Responsibility" Professional Training for all New Citizen Teachers	New Citizen Social Work Development and Education Center	100,000.00
10	Reading Changes Life	New Citizen Social Work Development and Education Center	100,000.00
11	New Citizen Children's Featured Art Troupe	New Citizen Social Work Development and Education Center	80,000.00
12	New Citizen Barefoot Long-distance Team	New Citizen Social Work Development and Education Center	52,000.00
13	New Citizen Parents Campus	New Citizen Social Work Development and Education Center	57,400.00
14	Donating Books to Jinghua School	Migrant Children School	299,262.00
15	Special Fund of New Citizen Great Teachers	New Citizen Social Work Development and Education Center	100,000.00
16	"Seven Feelings" Escort New Citizen Program	Chengdu Psychological Counseling center	200,000.00
17	"Little Dolphin" Shanghai Migrant Children's Art Troupe	Shanghai Sunshine Community Youth Service Center	96,000.00
18	New Citizen Nursery Program	New Citizen Social Work Development and Education Center	244,490.00
19	The Third "New Citizen Teacher Award"	New Citizen Social Work Development and Education Center	204,400.00
20	"Same Scratch Line" Leap-forward Teaching Program	New Citizen Social Work Development and Education Center	163,420.00
21	Rural Girls Growth Education Program	Beijing Rural Women Culture Development Center	233,940.00
22	Migrant Parents Education Program Launched by Shuangxin Experimental School	The Maple Women's Psychological Counseling Center	98,000.00
23	Teach Future China	Beijing TuoAiFuSi Education Counseling Center	114,480.00
24	Friends of New Citizen 2010 Project	New Citizen Social Work Development and Education Center	500,000.00
25	The Second Local Educational System Innovation Award	21 Century Education Institute	100,000.00
26	Our Mutual City	New Citizen Social Work Development and Education Center	637,909.00
27	Migrant Children's Music Troupe	Shanghai Jiuqian Volunteer Service Agency	110,437.00
28	Jiaxin Reading Room of Magezhuang New Citizen School	G&S Foundation	48,860.00
Total			6,370,060.50

Social Recognition



In April 2010, Friends of New Citizen and Youku.com jointly initiated "New Citizen Video Shooter Campaign", which was honored "Merit Award of Intel Innovation Awards for Non-Profits" by Social Welfare and Charities Promotion Department of Ministry of Civil Affairs and Intel Company. This photo shows that Friends of New Citizen was honored "One Foundation · Tencent Potential Paragon Award" by One Foundation Paragon Project" on November 6.

Disaster Relief and Reconstruction

On April 1, 2010, to reckon with increasingly frequent natural disasters, Narada Foundation set up "Disaster Relief and Reconstruction Fund" with a constant of RMB 10 million to support non-profit organizations in launching disaster relief and reconstruction efforts.

Currently, Narada Foundation has already introduced preliminary basic funding strategies. It has already been established that the principle of leverage subsidies of professional, local, long-term civil organizations rather than direct operations is launched. In this way, strategies of fundings are ready at the stages of emergency relief, post-disaster re-settlement, reconstruction and regular times. By combing through disaster-relief projects, they can explore and form strategies of "organizational support" of Narada Foundation.

By December 31, 2010, 41 applications have been submitted by 32 non-profit organizations, of which 25 have been approved. The total amount of funds for projects that have already been approved was worth RMB 2,908,546.1. The projects were primarily implemented in dealing with Sichuan earthquake, drought in southwestern parts of China, Yushu earthquake and Zhouqu debris flow.



From April 21 to 23, Liu Zhouhong, Deputy Secretary-General, made an investigation into Qinghai Province and carried out seminars and exchange of ideas with more than 20 NGOs that were involved in disaster relief.



A week after Yushu earthquake in April, Qinghai Gesanghua Education's Aid raised more than RMB 800,000 worth offoods, medical supply, and household products. Narada Foundation funded the transport of goods to Yushu. The picture on the left illustrates the site where goods are distributed. The picture on the right illustrates the scene in which volunteers offer services to the injured in the disaster-hit regions.



Narada Foundation provided financial support to Gansu Yixin Psychological Consult Centre in providing services to psychological recovery and taking good care of one's life for the injured in Yushu disaster-hit region.



Narada Foundation funded the project titled “Take One More Kilogram” in investigating the situation of drought in southwestern parts of China and the corresponding action plans in 2010. The photo shows that volunteers are conducting investigations at the families of Baisena Village of Guangxi Autonomous Region.



On May 25, 2010, program officer Lin Hong (left), visited the project of sustainable livelihood development of the Green Cross Cultural Communication Center for Ecology.



Narada Foundation funded Runtu Inter-assistance Workgroup of Yunnan Youth Development Foundation by kicking off projects aimed to protect water sources and guarantee livelihood for scattered villages in Heping, Lufeng. In late October, a team comprised of three members, led by Liu Zhouhong (second from the right), deputy secretary-general, carried out inspection of actual utilization of this project. The photo shows the cistern that has already been put into use.



Narada Foundation provided financial support to Yunnan Public Watershed Management Research and Promotion Center in launching drinking water projects in communities of ethnic Yi nationality in Shangnanrao. On May 29, the chief-in-charge of public watershed management and villagers employed participatory approach in carrying out discussions on how to build reservoirs and lay water pipes in community schools (left). The arduous efforts made by villagers eventually paid off and villagers are freed from the need to be concerned about water scarcity in times of drought. (right)

List of Disaster Relief and Post-Disaster Reconstruction Programs

Serial No.	Program Name	Recipient	Approved Fund (Unit: Yuan)
1	Rural Cooperatives Capacity Building and Governance Program in Sichuan	Non-Profit Incubator in Chengdu	274,800.00
2	Post-Disaster Sustainable Livelihood Development in Qinjiakan Village, Sichuan	Beijing Green Cross Cultural Communication Center for Ecology	200,000.00
3	The Third Phase of Civil Society Organizations in Post-Quake Reconstruction Information Platform	Sichuan 512 Civil Disaster-Relief Service Center	154,410.00
4	The Third Phase Program of Teachers' Psychological Tutoring and Training Program in Dujiangyan, Sichuan	Spirit Home Social Worker	83,742.20
5	Poster Disaster Drink Water and Ecology Promotion Program in Majiayan Village	The DaBa Mountains Academy for Biology and Poverty Problem	183,000.00
6	The Fourth Phase Program of Teachers' Psychological Tutoring and Training Program in Dujiangyan, Sichuan	Spirit Home Social Worker	106,951.90
7	Anti-Drought Activities by Volunteering Groups of Yunnan Youth Development Foundation	Yunnan Youth Development Foundation	200,000.00
8	Anti-Drought Drinking Water Program for Project Hope School in Remote Areas	Guangxi Youth Development Foundation	50,000.00
9	Anti-Drought Relief Program in Heping, Lufeng County, Yunnan	Runtu Inter-assistance Workgroup of Yunnan Youth Development Foundation	29,820.00
10	Water Sources Protection and Livelihood Program for Scattered Villages	Runtu Inter-assistance Workgroup of Yunnan Youth Development Foundation	31,731.00
11	Drinking Water Projects in Communities of Ethnic Yi Nationality in Shangnanyao	Yunnan Public Watershed Management Research and Promotion Center	168,552.00
12	Long-term Anti-Drought and Comprehensive Livelihood Development Program in Scattered Village	Runtu Inter-assistance Workgroup of Yunnan Youth Development Foundation	85,134.00
13	Support Disaster Relief Material Transportation for Earth Quake Relief Office for Yushu	Sichuan 512 Civil Disaster-Relief Service Center	20,000.00
14	Collaborative Disaster Relief Material Release and Post Disaster Demand Assessment Program	Gesanghua Education's Aid, Health Recovery and Care Center for the Disable in Minhe Hui and Tu Ethnic Minority Autonomous County in Qinghai	19,300.00
15	4·14 Qinghai Yushu Earth Quake Relief Program	Horizon Education Center of China	50,000.00
16	Ren'ai Volunteer Action and Psychological Health Activity Room Program	Beijing Re'nai Foundation	129,250.00
17	Collaboration on Yushu Disaster Relief and Psychological Health Recovery Program	Health Recovery and Care Center for the Disable in Minhe Hui and Tu Ethnic Minority Autonomous County in Qinghai, Qinghai Leping Psychological Consulting Center	71,565.00
18	Yushu Quake Injured People Psychological Recovery and Life Care Program	Gansu Yixin Psychological Consult Centre	46,350.00
19	15 Yushu Earth Quake Tibetan Orphans Aid Program	Angel Mother Fund under China Charity Aid Foundation for Children	100,000.00
20	Disaster Research and Action Plan Program	Aiju Beijing Consulting Company (1 kg more)	160,740.00
21	Subsidy for Material Release Transportation Expenses for Yushu Earth Quake	Gesanghua Education's Aid	53,890.00
22	Urgent Disaster Relief for 4·14 Earth Quake in Yushu	Yushu Jinpa Charity Aid Association	208,000.00
23	Joint Grant Application Program for NGO Post-Disaster Reconstruction with China Foundation for Poverty Alleviation	Yushu Jinpa Charity Aid Association and other 5 organizations	201,500.00
24	CPFF Joint Disaster Relief Activities of Dandong, Zhouqu, and Yushu (Winter Materials Distribution)	Beijing Renai Foundation	200,000.00
25	Huge Debris Flow in Zhouqu Survivor and Rescuer Psychological Crisis Intervention	Gansu Yixin Psychological Consult Centre	79,810.00
Total			3,108,546.10



Narada Foundation funded Yushu Jinpa Charity Aid Association in summoning previously trained Tibetan health workers who visited over 6,900 tents in Yushu region, disseminating post-disaster basic health and hygiene knowledge and distributing tampons, medical supplies and health booklets to people in disaster-hit regions. The photo shows how health workers explain health knowledge to the locals and diagnose their health.

Launching Sector and Field Research Topics

In an attempt to comprehensively boost strategic integrity of project management of Narada Foundation, the ninth meeting session of the first board reached the strategic decisions to boost investment in research and form the unique research perspective: clear concept – “civil society” positioning, involvement of practitioners and guide of solutions. Research into the industry exerts guiding influence on the industry by guiding macroscopic industrial support of Narada Foundation and appropriate channels. Focus on field research serves to encourage, guide and push the policies, enterprises and society by orienting towards funding certain fields of Narada Foundation and appropriate channels.

By December 31, 2010, five projects sponsored by three organizations gained funds worth RMB 1, 589,050.

Third Sector Research

(1) Research on Government-Society Relationship: Non-profit Organization Research Center of Renmin University of China initiated and implemented the analysis of status quo and ideal state of government and social organizations, in an attempt to devise countermeasures to fill the void in the relevant field research. Meanwhile, adequate propagation of the result will drive healthy development of “government-society relationship”.

(2) Research on the Issue of Talents in Philanthropic Sector: Narada Foundation, Tencent Charity Foundation, Liu Hongru Financial Education Foundation and Horizon Research Group Inc. collectively published 2010 “Report for Research on Status Quo and Demand for Talents in China’s Philanthropic Sector”. It indirectly reflects the plight of talent shortage in China’s philanthropic industry. The research successfully pinned down 451 samples out of more than 5000 NGOs. Based on the research, unsatisfactory income was established to be the cause of philanthropic talents. Approximately 90% of employees worked for less than RMB 5,000 per month, of whom 18.4% had a salary of less than RMB 1,000 and nearly 40% were not covered with social security. The extreme intensity of NGO compelled more than 20% of them to work more than 12 hours per day. Currently, the demand for NGO is skyrocketing. 65.7% organizations are planning to hire such talents in the upcoming year and talents of malleable nature were in critical shortage. Unfortunately, the low income, few opportunities for future development, and job instability has collectively made it even harder to meet the rising demand. Over half of NGOs have been confronted with the threat of talent loss before.



Field Research into Education for Migrant Children

(1) New Citizen Profile: The team, led by Guo Yukuan, a post-doctorate degree holder in Tsinghua University, implemented the New Citizen Profile in an effort to conduct a long-term research and investigation into the children of migrant workers’. Based on the research in 2009, further follow-up was carried out in 2010. Apart from a sense of city identity, educational demand, and family economy, further analysis and assessment of the influence of demolishing and relocation as well as other external factors on children’s growth and the formation of values were carried out as well.



(2) Post-graduate Dissertation Award: The award was directed at students with post-graduate degree or higher who are concerned of the issues associated with migrant children, through cooperation with Department of Sociology of Tsinghua University. It is hoped that an academic circle involving both new and old intellectuals and scholars that focus on the situation of and problems confronted the second generation of new immigrants could be formed, laying a solid foundation for Narada Foundation to assert its status in this field, implement policies and guide public opinion.

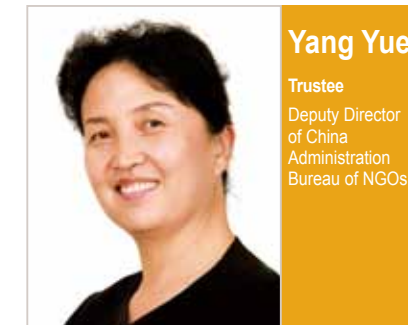
List of Sector and Field Research Programs

No.	Program Name	Recipient	Approved Fund (Unit: Yuan)
1	Foundation Industrial Development Strategy Research Project	NPO Research Center, Renmin University of China	115,000.00
2	Current “Government-Society Relationship” in Chinese Mainland Research Project	NPO Research Center, Renmin University of China	1,199,250.00
3	New Citizen Profile Project	Beijing Changoe Think-tank Information Consultancy Ltd.	133,000.00
4	Research Workshop for “Second Generation of Farmers”	Beijing Changoe Think-tank Information Consultancy Ltd.	81,800.00
5	Model-building Project of China Philanthropic Talent Development Research	Beijing Horizon Research Group, Inc.	60,000.00
Total			1,589,050.00

Board of Trustees and Supervisors



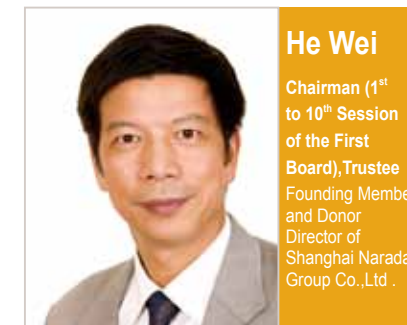
Zhou Qingzhi
Honorary President, Trustee
Main Founding Member and Donor, President of Shanghai Narada Group Co., Ltd.



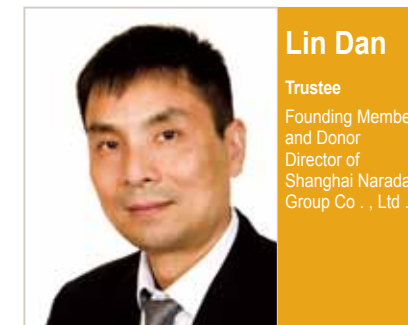
Yang Yue
Trustee
Deputy Director of China Administration Bureau of NGOs



Zhao Yilan
Trustee
Chief of Narada Foundation Shanghai Office



He Wei
Chairman (1st to 10th Session of the First Board), Trustee
Founding Member and Donor, Director of Shanghai Narada Group Co., Ltd.



Lin Dan
Trustee
Founding Member and Donor, Director of Shanghai Narada Group Co., Ltd.



Bai Yansong
Supervisor
Hose of CCTV



Xu Yongguang
Chairman (11th Session of the First Board), Trustee
Main Founding Member of Narada Foundation, Vice Chairman of China Youth Development Foundation, Member of the Ninth and Tenth National Committee of CPPCC



Yang Xiaoguang
Trustee
Founding Member and Donor, Director of Shanghai Narada Group Co., Ltd.



Lu Jianqiao
Supervisor
Head of the Second Regulatory Office of The Ministry of Finance Accountant Department



Cheng Yu
Secretary General
Chairwoman of New Citizen Social Worker Development and Education Center



Kang Xiaoguang
Trustee
Professor of Renmin University of China, Head of NPO Institute of Renmin University of China



Zhu Weiguo
Supervisor
Division Chief of Policy and Regulation Department of Legislative Affairs Office of the State Council



Wang Haiguang
Trustee
Founding Member and Donor, Director and CEO of Shanghai Narada Group Co., Ltd.



Huang Chuanhui
Trustee
Director of PLA Navy Political Department Writing Room, Vice Chairman of Chinese Reportage Association

Audit Report

	北京中证天通会计师事务所有限公司 BEIJING ZHONGZHENG TIAN TONG CERTIFIED PUBLIC ACCOUNTANTS
审计报告	
中证天通 [2011]审字第 11004 号	
南都公益基金会：	
我们审计了后附的南都公益基金会财务报表，包括 2010 年 12 月 31 日的资产负债表，2010 年度的业务活动表和现金流量表以及财务报表附注。	
一、管理层对财务报表的责任	
按照《基金会管理条例》和《民间非营利组织会计制度》的规定编制财务报表是南都公益基金会管理层的责任。这种责任包括：（1）设计、实施和维护与财务报表编制相关的内部控制，以使财务报表不存在由于舞弊或错误而导致的重大错报；（2）选择和运用恰当的会计政策；（3）作出合理的会计估计。	
二、注册会计师的责任	
我们的责任是在实施审计工作的基础上对财务报表发表审计意见。我们按照中国注册会计师审计准则的规定执行了审计工作。中国注册会计师审计准则要求我们遵守职业道德规范，计划和实施审计工作以对财务报表是否不存在重大错报获取合理保证。	
审计工作涉及实施审计程序，以获取有关财务报表金额和披露的审计证据。选择的审计程序取决于注册会计师的判断，包括对由于舞弊或错误导致的财务报表重大错报风险的评估。在进行风险评估时，我们考虑与财务报表编制相关的内部控制，以设计恰当的审计程序，但目的并非对内部控制的有效性发表意见。审计工作还包括评价管理层选用会计政策	
1	

果的恰当性作出会计估计的合理性，以支持对财务报表的总体判断。我们相信，我们获取的审计证据是充分、适当的，为发表审计意见提供了基础。
三、基本情况
南都公益基金会系中华人民共和国民政部批准于 2007 年 5 月 11 日成立的全国性非公募基金会，原始基金为人民币一亿元，法人登记证书为基证字第 1046 号，有效期为 2007 年 5 月 11 日至 2031 年 5 月 11 日。组织机构代码为 50002051-6，法定代表人为何伟，住所为北京市朝阳区朝林大街甲 8 号万通中心 C 座 1505 室，业务主管单位为中华人民共和国民政部。
截止 2010 年 12 月 31 日，南都公益基金会设立分支机构 1 个，为南都公益基金会上海办事处，负责人为赵步调，注册地为上海市浦东新区浦东路 146 号 1406 室，未开立银行账户。根据南都公益基金会提供的资料，上述分支机构未独立开展活动，2010 年度无收支。
四、财务状况
1、南都公益基金会截止 2010 年 12 月 31 日资产总额为 108,234,547.59 元，其中：货币资金 28,133,782.31 元，短期投资 98,000,000.00 元，应收款项 19,699.68 元，长期投资 25,200,000.00 元，固定资产净值 4,881,065.60 元。
2、南都公益基金会截止 2010 年 12 月 31 日负债总额为 2,386,904.50 元，其中：流动负债 2,332,452.77 元，包括：应付款项 1,972,390.27 元，应付工资 273,733.18 元，应交税金 86,129.32 元；受托代理负债 54,451.73 元。
3、南都公益基金会截止 2010 年 12 月 31 日净资产总额为 105,847,643.09 元，其中：限定性净资产 13,979,748.10 元，非限定性净资产 91,867,894.99 元。
2

五、收支情况

1、南都公益基金会 2010 年度收入 22,832,812.45 元，其中：捐赠收入 12,402,548.59 元，投资收益 10,351,901.08 元，其他收入 79,662.78 元。

2、南都公益基金会 2010 年度费用合计 22,852,209.93 元，其中：业务活动成本 21,879,434.46 元，管理费用 1,271,421.57 元，筹资费用 2,332.89 元。

3、南都公益基金会 2010 年度公益事业支出 21,678,404.88 元，上年末净资产余额为 103,866,339.47 元，公益事业支出占上一年基金余额的比例为 20.88%；工作人员工资福利 526,125.00 元，行政办公支出 735,296.57 元，工作人员工资福利和行政办公支出占本年支出的比例为 5.94%。

六、审计意见

我们认为，南都公益基金会财务报表已按照《基金会管理条例》和《民间非营利组织会计制度》的规定编制，在所有重大方面公允反映了南都公益基金会 2010 年 12 月 31 日的财务状况以及 2010 年度的业务活动成果和现金流量。

北京中恒天通会计师事务所

中国注册会计师

中国注册会计师

二〇一一年一月三十日

3

Balance Sheet							
ACCNT NGO Sheet 1							
2010.12.31							
Name of Organization:Narada Foundation				RMB			
Assets	Lines	Year Start Amount	Year End Amount	Liabilities and NetAssets	Lines	Year Start Amount	Year End Amount
Current Assets				Current liabilities			
Bank and Cash	1	5,824,772.36	28,133,782.31	Short-term loans	61		
Short-term investment	2	99,089,315.00	50,000,000.00	Payables	62	100,593.32	1,972,590.27
Accounts receivable	3	731,957.81	19,699.68	Accrued payroll	63	198,601.01	273,733.18
Prepayment	4			Taxes payable	65	33,612.39	86,129.32
Inventory	8			Advance from customers	66		
Amortization	9			Accrued Expense	71		
Long-term debt investment due within one year	15			Accrued liabilities	72		
Other current assets	18			Long-term liability due within one yearOther	74		
Total current assets	20	105,646,045.17	78,153,481.99	Other Current Liabilities	78		
				Total current liabilities	80	332,806.72	2,332,452.77
Long-term investment							
Long-term equity	21	200,000.00	25,200,000.00	Long-term liability			
Long-term debt investment	24			Long-term loans	81		
Total for long-term investment	30	200,000.00	25,200,000.00	Long-term payable	84		
Fixed assets				Other Long-term liability	88		
Fixed assets-cost	31	691,847.15	5,162,677.15	Total long-term liability	90	-	-
Minus accumulated depreciation	32	120,756.00	281,611.55				
Fixed assets-net value	33	571,091.15	4,881,065.60	Investment liabilities			
Construction in progress	34			Investment liabilities	91	217,990.13	54,451.73
Heritage and culture assets	35			Total liabilities	100	550,796.85	2,386,904.50
Liquidation on fixed assets	38						
Total fixed assets	40	571,091.15	4,881,065.60				
				Net assets			
Intangible assets				Nonrestrictive net assets	101	104,391,863.85	91,867,894.99
Intangible assets	41			Restrictive net assets	105	1,474,475.62	13,979,748.10
				Total net assets	110	105,866,339.47	105,847,643.09
Entrusted assets							
Entrusted assets	51						
Total assets	60	106,417,136.32	108,234,547.59	Total liabilities & assets	120	106,417,136.32	108,234,547.59
Superintendent: Xu Yongguang				Verifier: Liu Zhouhong		Preparer: Wang Like	

Statement of Financial Activities							
ACCNT NGO Sheet 2							
Year 2010							
Name of Organization: Narada Foundation				RMB			
Items	Lines	Previous Year Cumulative			Current Year Cumulative		
		Nonrestrictive	Restrictive	Total	Nonrestrictive	Restrictive	Total
I, Total income							
Among which: Donation income	1	14,170,000.00	40,000.00	14,210,000.00	3,100,400.00	9,302,148.59	12,402,548.59
Contribution income	2			-			-
Service income	3			-			-
Sales income	4			-			-
Government grants income	5			-			-
Investment income	6	5,847,639.44		5,847,639.44	10,351,901.08		10,351,901.08
Other income	9	116,388.03		116,388.03	79,063.78		79,063.78
Total income	11	20,134,027.47	40,000.00	20,174,027.47	13,531,364.86	9,302,148.59	22,833,513.45
II, Expenses							
1, Activities Expenses	12	14,317,268.76	-	14,317,268.76	21,578,454.46	-	21,578,454.46
Among which: charitable activities expenses		14,317,268.76		14,317,268.76	21,578,454.46		21,578,454.46
Service expenses				-			-
Sales expenses				-			-
Government grant expenses				-			-
Tax and additional expenses				-			-
2, Administration expenses	21	1,034,619.29	-	1,034,619.29	1,271,421.57	-	1,271,421.57
Among which: Salary and welfare fund expense		329,993.80		329,993.80	536,125.00		536,125.00
Administrative expenditure		704,625.49		704,625.49	735,296.57		735,296.57
Others				-			-
3, Fund-raising expenses	24	5,865.11		5,865.11	2,333.80		2,333.80
4, Other expenses	28			-			-
Total expenses	35	15,357,753.16	-	15,357,753.16	22,852,209.83	-	22,852,209.83
III, Restrictive to Nonrestrictive	40	2,929,584.94	-2,929,584.94	-	6,911,351.51	-6,911,351.51	-
IV, Net assets fluctuationion	45	7,705,859.25	-2,889,584.94	4,816,274.31	-2,409,493.46	2,390,797.08	-18,696.38
Superintendent: Xu Yongguang		Verifier: Liu Zhouhong			Preparer: Wang Like		

Cash Flows Sheet		
ACCNT NGO Sheet 3		
Year 2010		
Name of Organization: Narada Foundation		RMB
Items	Lines	Amount
I, Cash flows incurred in activities		
Donation income in cash	1	4,748,981.59
Membership due in cash	2	
Service income in cash	3	
Sales income in cash	4	
Government grants income in cash	5	
Other relevant income in cash	8	31,801,650.93
Subtotal: cash in-flows	13	36,550,632.52
Donation provided or grants payment in cash	14	21,578,454.46
Cash paid to and for employees	15	536,125.00
Cash paid to goods and services	16	-
Cash paid for other relevant business activities	19	26,451,734.19
Subtotal: Cash out-flows	23	48,556,313.65
Net cash flows in operation	24	-12,015,681.13
II, Net cash flows in investment		
Cash received in disinvestment	25	49,209,315.00
Investment income in cash	26	10,351,901.08
Cash received for fixed and intangible assets disposal	27	
Cash received in other relevant activities	30	
Subtotal: Cash in-flows	34	59,561,216.08
Cash paid for purchasing fixed assets and Intangible assets	35	116,525.00
Cash paid for investment	36	25,000,000.00
Cash paid for other relevant investment activities	39	120,000.00
Subtotal: Cash out-flows	43	25,236,525.00
Net cash flows in investment activities	44	34,324,691.08
III, Cash flows in fund-raising activities		
Loan in cash	45	
Other cash received in relevant fund-raising activities	48	
Subtotal: Cash in-flows	50	-
Cash paid for loan	51	
Cash paid for interests	52	
Cash paid for other relevant fund-raising activities	55	
Subtotal: Cash out-flows	58	-
Net cash flows in fund-raising activities	59	-
IV, Influence amount on cash by exchange rate	60	
V, Net increase amount in cash and equivalent	61	22,309,009.95
Superintendent: Xu Yongguang		Verifier: Liu Zhouhong Preparer: Wang Like

Team Capacity Building



On June 8, the director of NPO Research Center of Renmin University of China, trustee of Narada Foundation, and Professor Kang Xiaoguang explained the meaning of civil society and third sector to staff of Narada Foundation.



From July 6 to 9, Cheng Yu, the secretary-general, and Lin Hong, the official of the project, followed He Jin, Ford Foundation Senior Program Officer, on the trip to some educational projects funded by Ford Foundation to gain some experience.



On July 29 and 30 afternoon, Narada Foundation paid a visit to the Beijing Office of Ford Foundation to study for its operating experiences. He Wei, Chairman of the Board, flew from Hangzhou to Beijing to join the visit. Kang Xiaoguang, the trustee, also made himself part of it.



From September 8 to 9, "Advanced Training on Enterprise Transition and Leadership Transformation – Solution to Enterprise Transition" was held by Institute for Leadership Excellence in Beijing. Li Yusheng, the broadcasting official of Public Relations and Broadcast Department, took the training.

Exchange Activities



On September 10, a team of two, led by Bill Carter, the African diamond leader of Ashoka, shared their experience of selecting partners with Narada Foundation and offered suggestions to Gingko Partner Project.



On October 25, a delegation for Gulf Hurricane Reconstruction in the US, numbered more than a dozen, visited Narada Foundation. Narada introduced the status quo of China's foundations, the background information of Narada Foundation and its experience in disaster relief and reconstruction.



On the afternoon of October 27, Dr. Melissa Berman, CEO of RPA, visited Narada Foundation. Trustee Xu Yongguang introduced the status quo and trend of development of civil organizations in China to guests.



On December 14, Ma Tingli, head of Bureau of Civil Affairs of Ningxia, visited Narada Foundation and listened to the suggestions raised by Chairman Xu Yongguang on the issue of building "Charity Valley" in Yellow River in Ningxia at the seminar.



**Narada
Foundation**
南都公益基金会

支 持 民 间 公 益

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