

# Narada Foundation Annual Report

# 2016

Foster Civil Society

A Fair and Just Society Where Every Heart Carries Hope



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A Fair and Just Society Where Every Heart Carries Hope

10 YEARS  
NARADA  
FOUNDATION



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# Messages

## XU Yongguang, Chair of the Board of Directors

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The consistent focus of Narada Foundation in 2016 is building up the ecosystem of the Chinese civil society, creating infrastructure and providing public facilities for the philanthropy and non-profit sector. At the same time, we keep updating our programmes and products, aiming to lead the innovation of the philanthropic sector. The Gingko Foundation, which was incubated within Narada Foundation and then established as an independent foundation one year ago, is growing stronger, and the China Effective Philanthropy Multiplier has been launched in accordance with the third Narada Strategic Plan (2017-2019), discussed during three board meetings and approved at the board meeting at the beginning of 2017. Paving the way for the Multiplier, our Bright Way Programme is about to accomplish its mission and continues to contribute to the scaling-up of social innovation.

The Tao Te Ching says "Heaven is eternal, the Earth everlasting. How come they to be so? It is because they do not foster their own lives. That is why they live so long." Likewise, Narada Foundation fosters the civil society, encourages hope in every heart, and strives for a prosperous country and the well-being of society.



In 2016, the implementation of the Charity Law and relevant regulations and policies brings a series of changes to the legal environment of the philanthropic and non-profit sector. It is also a year of transformation for Narada Foundation. We completed a strategy review and developed a new strategic plan after lots of research, discussions, experiments and pilots of new programmes over one year. The 2017-2019 Strategic Plan were discussed at three board meetings, and finally approved by the board in January 2017. As part of the new strategy, two new programmes – China Effective Philanthropy Multiplier and the Narada Insights - were launched in 2016. China Effective Philanthropy Multiplier, as a platform, is an innovative approach to promoting the development of the philanthropic and non-profit sector. Our Ginkgo Fellow Programme invests in people, our Bright Way Programme invests in organisations, and now our Effective Philanthropy Multiplier invests in products. This strategic developing route reflects our courage for self-reformation.

Looking back, the Secretariat also faced challenges. We have only ten full-time and two part-time staff members. We worked with passion, commitment and approach of entrepreneurs to develop our products. We keep asking ourselves: how can we actively respond to the key issues and pressing needs of the philanthropic and non-profit sector? How can we contribute more effectively to the sector's development? Can we uphold our grassroots perspective? How can we maximise the impact of our grants?

We are on the road to pursue a fair and just society where every heart carries hope!

**PENG Yanni,**  
Secretary General

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## About Narada Foundation



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### Narada Foundation

The Narada Foundation, founded on 11 May 2007, is a private foundation approved and supervised by the Ministry of Civil Affairs of China, with a registered capital of 100 million RMB donated by the Shanghai Narada Group Co., Ltd.

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### Mission: Foster Civil Society

**Vision: A fair and just society where every heart carries hope**

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## Organizational Culture

### Our Values

#### **Prioritise public interest:**

we prioritise the public interest over the direct or potential interest of any company or individual.

#### **Prioritise sector development:**

we actively respond to the key issues and pressing needs of the philanthropic and non-profit sector, contributing to sectoral development.

#### **Rooted in grassroots perspectives:**

we are dedicated to supporting social innovation in grassroots non-profit organisations.

#### **Pursue leverage effect:**

we strive to maximise the social impact of our grants.

## Our Culture

1

### Objective-oriented

Clear and specific objectives allow us to think outside of the box and still follow the right track. We can thus be both practical and innovative.

2

### Service spirit

As a grant-making foundation, we are the starting point of the service chain for beneficiaries. Fulfilling our mission depends on providing excellent services to grassroots NPOs and the philanthropic sector.

4

### Tolerate mistakes

We permit errors in our foundation and our grantees as this is indispensable for organisational growth and innovation.

3

### Respect others

We trust our partners, cherish the time and efforts of others, and provide human-centred grants and services with empathy.

5

### Life-long learning

We are not content with existing answers and always seek a more profound understanding and more radical solutions with fresh eyes.

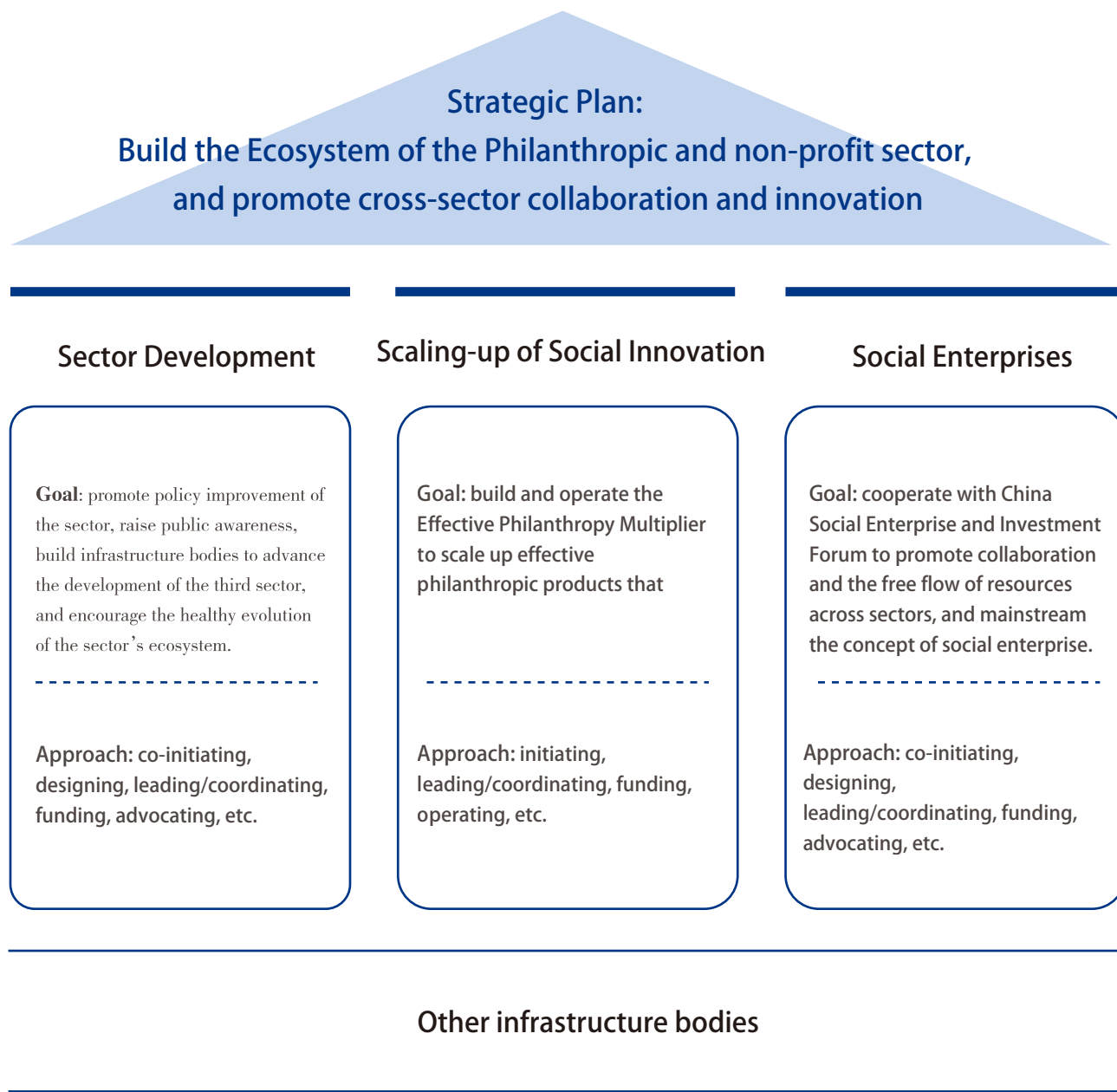
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### Take risks with social innovators

Entrepreneurship, a cultural asset of Narada Foundation, is the manifestation of our sense of justice and our sheer passion.



## 2017-2019 Strategic Plan



## Board of Directors



**ZHOU Qingzhi**  
Honorary President

Primary Funder and Donor of Narada Foundation  
President/Chair of the Board, Shanghai Narada Group Co., Ltd.  
Chair of the Board, Non-Profit Incubator  
Standing Board Director, Leping Social Entrepreneur



**XU Yongguang**  
Chair of the Board

Primary Founder of Narada Foundation  
Vice President, China Charity Alliance  
Honorary Chair of the Board, China Foundation Center  
Research Fellow, Counselors' Office of the State Council



**CHENG Yu**  
Vice Chair of the Board (Executive)



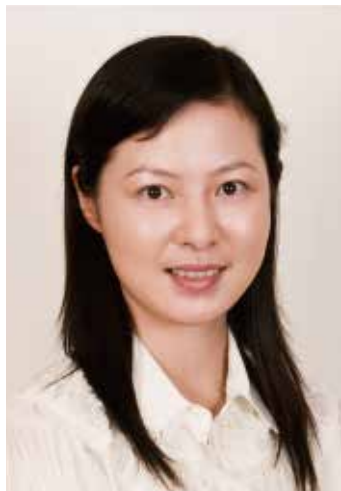
**HE Wei**  
Board Member

Founder/Donor, Narada Foundation,  
Shanghai Narada Group Co., Ltd.  
Chair of the Board, Shanghai United  
Foundation  
Board Member, Non-Profit Incubator



**KANG Xiaoguang**  
Board Member

Professor, Renmin University of China  
Dean, China Institute of Philanthropy and  
Social Innovation, Renmin University of  
China



**ZHAO Yilan**

Board Member

Chair of the Board, Ginkgo Foundation



**WANG Haiguang**

Board Member

Founder/Donor, Narada Foundation  
Board Member/CEO, Shanghai Narada Group Co., Ltd.



**CHEN Bo**

Board Member

President, Narada Power Source Co., Ltd.



**YANG Yimei**

Board Member

Lecturer, School of Economics and Management, Tsinghua University  
Chinese partner of Ram Charan, globally renowned business consultant



**PENG Yanni**

Board Member

Secretary General, Narada Foundation



**HE Jin**

Supervisor

Non-profit Practitioner

## Board Resolutions

### Board Resolutions of the Third and Fourth Meetings of the Third Board of Directors

1. In the third meeting, the board has examined and approved the secretariat's and 2016 *Annual Work Plan*, and 2016 *Annual Budget and Description of Narada Foundation*.

2. In the third meeting, the board has examined and approved the Investment Committee's 2015 *Investment Report* and 2016 *Investment Plan*.

3. In the fourth meeting, the Board has examined and approved the *Proposal for Charity Organization Status Application of Narada Foundation*.

4. In the fourth meeting, the board discussed the new strategic direction and decided to build programme portfolios with strategic focus on China Effective Philanthropy Multiplier, and establish a special working group for this.



# Programmes

## 1. Sector Development

## 2. Scale up Social Innovation

- China Effective Philanthropy Multiplier
- Bright Way Programme
- Matching Funds for Professional Services

## 3. Social Enterprises

## 4. Other Programmes

- Ginkgo Fellow Programme
- New Citizen Programme
- Leping Social Innovation Programme
- Quantitative History Research

## Sector Development

Sector Development, rooted in the mission and vision of Narada Foundation, focuses on promoting the healthy development of the philanthropic and non-profit sector's ecosystem with three key areas – "improving NPO network and capacity", "supporting organisations working on sectoral information and data", and "funding professional research". We also actively respond to hot events in the sector.

Code	Project Name	Grantee/Delegate	Amount (RMB)
1	Asia Non-profit Forum	Travelling Expenses of Chinese participants	6,819.00
2	2016 China Association of Fundraising Professionals	Beijing Recende Consulting Co., Ltd.	50,000.00
3	Capacity Building Project for Social Organisations in Ya'an City (Sichuan Province)	Chengdu Aiyouxu Community Culture Development Center	572,708.80
4	United Website Platform Building Project	Shanghai United Foundation	100,000.00
5	He Foundation	Fujian Zhenro Foundation	300,000.00
6	Eighth China Private Foundation Forum	Fujian Zhenro Foundation	100,000.00
7	China Professional Volunteer Network	Beijing Huizeren Volunteering Development Center	100,000.00
8	Post-disaster Community Reconstruction Learning Network	Guangdong Green Farming Social Work Development Center	1,083,061.70
9	China Voluntary Services Alliance	Horizon Corporate Volunteer Consultancy (HCVC)	100,000.00
10	China Donors Roundtable (CDR)	Beijing Fangcun Zhijian Consulting Co., Ltd.	100,000.00
11	Western Philanthropy and Non-Profit Forum	Qinghai Province Social Work Association	100,000.00
12	China Foundation Centre	Beijing Enjiu Non-profit Development Research Centre	200,000.00
13	Nurture & Enlightenment Fund for Social Organization Development	Anna Chennault Foundation	270,000.00
14	Rural Companion Project	Rural Women Development Foundation Guangdong	100,000.00
15	China Charity Information System	Beijing Enjiu No-profit Development Research Centre	500,000.00
16	Yiqiao Future Non-profit Leader Training Project	Beijing Yiqiao Management Consulting Co., Ltd.	100,000.00



Code	Project Name	Grantee/Delegate	Amount (RMB)
17	Support and Research Project for Families that Lost Their Children in Disasters	Chengdu Moms' Home Social Work Service Centre	200,000.00
18	NGOCN Organization Building Project	Guangdong Zhuhai District Yiyou Social Organization information Centre	170,000.00
19	2016 China Civil Society Research Project	Beijing Huayi Zhiyuan Management Consulting Co., Ltd.	120,000.00
20	Research on GDP of Chinese Social Organizations	China Academy of Governance (Society and Culture Department)	200,000.00
21	Chuanyi Public Welfare Culture Fund	Amity Foundation	100,000.00
22	Charitable Trust Case Study Seminar	Center for NPO Law of Peking University	48,000.00
23	Comprehensive Assessment on Liren Community Building	Shanghai Social Worker Agency for Public Affairs	150,000.00
24	Policy Environment Assessment for Charity Organizations	Guangdong Zhuhai District Yiyou Social Organization Information Center	150,000.00
25	Publication of Bright Way Intellectual Output	Social Sciences Academic Press (China)	50,650.00
26	Multi-department Collaboration and Knowledge Sharing on Disaster Prevention and Reduction Governance (1)	Beijing Normal University Education Foundation (Innovation Center for Risk Governance of Beijing Normal University)	279,226.00
	Multi-department Collaboration and Knowledge Sharing on Disaster Prevention and Reduction Governance (2)	China International Center for Economic and Technological Exchanges	24,280.00
Total			5,274,745.50

## Harmony Platform

Harmony Platform is a national-wide supporting platform initiated by Narada Foundation, Zhenro Foundation and Dunhe Foundation. Its aim is to stimulate the growth of start-up non-profit organisations in second or third-tier Chinese cities. Harmony Platform works with local platforms to support start-up NPOs with a variety of approaches, including small grants, free consulting, talent cultivation, and matching resources. Consequently, Harmony Platform, together with ten platform organisations, supported 66 start-up organisations/individuals in the year 2016 with a direct grant of 818,350 RMB. It covers left behind children, community development, disabled support, environmental protection and several other fields.

## China Voluntary Services Alliance

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China Voluntary Services Alliance, initiated by Horizon Corporate Volunteer Consultancy, Narada Foundation and several other organisations, is a national platform for voluntary services. Its aim is to improve volunteer managing skills of social organisations, mitigate volunteer and staff shortages, and advance voluntary services development in China. By the end of December 2016, the Alliance had 45 founders and 211 members, covering 19 provinces and multiple sub-fields. In the course of the year, the Alliance organised around 30 online and offline training sessions, with the participation of 1000 organisations and 3600 people. At the same time, the impact of matching resources from local governments, businesses and NGOs started to unfold, resulting in two million RMB matching funds and the direct participation of over 40 NPOs and 10,000 volunteers.

## China Association of Fundraising Professionals

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The China Association of Fundraising Professionals, initiated by Narada Foundation together with several other foundations, aims to provide a platform for high-quality learning and communication in the sector, cultivate fundraising professionals for NPOs, improve their fundraising skills, and advance sector development. In 2016, the Association has 270 members including 122 individuals, eight foundations and 66 social organisations, and held the Second China Fundraising Conference “Fundraising, Connecting for Good” in Beijing on 28th and 29th of July. The executive team of the association became independent from Recende Consulting in 2016. The Association is also preparing for the registration of its secretariat.







## The Seventh Western Philanthropy and Non-profit Forum for Community Service Innovation

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In 2016, Narada Foundation continued to support the Seventh Western Philanthropy and Non-profit Forum for Community Service Innovation held in Xining City (Qinghai Province). The theme of the Forum was "Social Organisations and Poverty Alleviation". Government officials, experts, and experienced practitioners were invited to interpret policies and share their experience. Delegates from more than 220 social organisations and non-profit groups located in Qinghai, Gansu, Ningxia, Xinjiang and other provinces attended the Forum. The Forum's social impact and fundraising ability reached a new high this year, as 500,000 RMB from 12 organisations was raised. Currently, many Ginkgo fellows and Bright Way fellows are contributing actively and significantly to the development of public welfare in western China.



Seventh Western Philanthropy and Non-Profit Forum for Community Service Innovation  
09/2016 Xining, Qinghai Province





## Post-disaster Community Reconstruction Learning Network

In 2015, the joint work of Narada Foundation, One Foundation and Zhenro Foundation resulted in the Post-disaster Community Reconstruction Learning Network. It led to two learning sessions in March and August 2016 on writing life stories of network members and carrying out case studies in Li County (Aba Prefecture, Sichuan Province) and Minqin (Gansu Province). Up to now, members completed two life stories - "My Non-profit Journey" and "My 2008". In December, the Network visited areas struck by the Hanshin Earthquake (1995) and the Tohoku Earthquake (2011), learning from Japanese post-disaster reconstruction to improve our post-disaster actions. Apart from the learning sessions, the Network promotes collaboration among members with the "one-to-one companion" project.







## Capacity Building for Social Organisations in Ya'an City

The Lushan Earthquake (2013) spawned many social organisations. Narada Foundation worked with Ya'an Mass Organization Social Service Center and One Foundation to drive local social organisation development. The Center contributed 5 million RMB to support community projects by local social organisations in disaster areas. Narada Foundation and One Foundation funded Chengdu Aiyouxi Community Culture Development Center for capacity building of local social organisations. Aiyouxi visited and documented 49 organisations and 100 projects receiving fund from the Center. By organising training, learning tours, local case studies and motivating interactive communication and mutual learning, Aiyouxi enhanced the capacity of local social organisations.





## Research on GDP of Chinese Social Organizations

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According to the Ministry of Civil Affairs' reports on social services development in recent years, the percentage of social organisations' GDP is dropping, and there is even negative growth in social organisations' GDP in some of the years. This reflects the inconsistency of social organisations' development indicators and a lack of relevant data in China. The Narada Foundation thus supported the Research on the GDP of Chinese Social Organizations to build a practical and effective statistical indicator system for Chinese social organisations.

## Advocacy regarding the New Charity Law

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On 12 March 2016, the Charity Law of the People' s Republic of China was approved by the fourth meeting of the 12th National People' s Congress, regulating the annual expenditures for charitable activities and annual management fee to a specific percentage. Within two days, before the meeting of the Congress, Narada Foundation arranged for 12 renowned Chinese scholars and 30 foundations to campaign about this issue online, submitted a proposal letter signed by the 12 scholars and 22 foundations to the Internal and Judicial Affairs Committee of the NPC, and held an open forum. Narada Foundation also consistently organises discussions within the philanthropic and non-profit sector on the implementation of the Charity Law and the revision of the Regulation on Foundation Administration and other laws through China Private Foundation Forum and other platforms.



南都觀察  
NARADA INSIGHTS



Scan on Wechat to follow Narada Insights



Narada Insights, a new media with distinct perspectives and depth newly launched by Narada Foundation, aims to provide diversified perspectives on social issues, stimulate public thinking and action, and eventually achieve our vision that “every heart carries hope”.

By 31st December 2016, the Narada Insights Wechat gained 14432 followers and posted 202 articles, including 98 original articles. Narada Insights established itself on six other platforms - Toutiao, Weibo, Caixin, Jiemian, Yidianzixun, and Beijing Times. The total views on the seven platforms are over 17.27 million. Two articles on Narada Insights Wechat and one article on Nulishehui Wechat reached over 100,000 views each.

The impact of Narada Insights quickly expanded offline. Two salons themed “Rural Education” with 21 Century Education Research Institute and “Global vs. Deglobalization” with Beijing Culture Review were held at the end of 2016. Narada Insights will provide more face-to-face interactive opportunities for readers and authors in the future.





Rural Education Poster

# 农村教育 何处去? {沙龙}

## 嘉宾

**杨东平** / 北京理工大学教育研究院教授、博导, 国家教育咨询委员会委员, 21 世纪教育研究院院长。

**张林秀** / 农村教育行动项目 (REAP) 中方主任, 中国科学院农业政策研究中心 (北京) 副主任。

**康健** / 北京大学教育学院教授, 原北大附中校长, “美丽中国” 项目负责人。

**刘伟** / 新学校 (北京) 教育科技研究院副院长。

9月21日 (星期三) 14:00-16:30 北京三联韬奋书店五道口分店  
海淀区北洼路1号清华同方科技大厦1层

主办机构: 21世纪教育研究院 | 南都观察 | 农村小规模学校联盟

媒体支持: 21ccm.net | 公益支持: 南都公益基金会、修远基金会

Globalisation vs. Deglobalisation Poster

# 全球化 VS 逆全球化

文化纵横沙龙 (南都观察专场)

**主讲人: 庞中英** (中国人民大学国际关系学院教授)


时间: 12月17日 (周六) 下午三点到五点  
地点: 北京三联韬奋书店 (五道口分店)  
海淀区王庄路1号清华同方科技大厦D座1层

主办方: 文化纵横 | 南都观察

媒体支持: 观察网、澎湃新闻思市场  
公益支持: 南都公益基金会、修远基金会

一期一会 · 共同思想未来

文化纵横沙龙每期请专家学者参与  
每次探讨一个值得面对面交流的话题





## Scaling-up of Social Innovations



中国好公益平台  
The Effective Philanthropy Multiplier

### China Effective Philanthropy Multiplier

The number of non-profit organisations grows rapidly, the demand is huge, and external resources are abundant while the capacity of non-profit organisations is limited. In this context, the fourth meeting of the Third Board of Narada Foundation on 1st September 2016 set up the China Effective Philanthropy Multiplier as a core programme of the new strategic plan.

The Multiplier is based on platform thinking, extensive research and diverse feedback. After three months of intense preparation, Narada Foundation and 15 co-founders, nine strategic partners and 32 cooperative hubs launched the Multiplier on 23 November.

#### China Effective Philanthropy Multiplier Partners (Up to 30th December 2016)

Co-founders (15)	Effective Philanthropy Products (22)	Cooperative Hubs(32)	Strategic Partners (9)
<ul style="list-style-type: none"> <li>• Narada Foundation</li> <li>• SEE Foundation</li> <li>• Amity Foundation</li> <li>• Anna Chennault Foundation</li> <li>• Non-Profit Incubator</li> <li>• China Foundation for Poverty Alleviation</li> </ul>	<ul style="list-style-type: none"> <li>• "Age of Love" Sex Education Toolkit</li> <li>• The 1000 Hour Film Project: Stories of Birth</li> <li>• AFLATOUN</li> <li>• Rainbow Village Education Aid</li> <li>• Safety Training for Children</li> <li>• Anti-drug Caravan</li> <li>• Boy &amp; Girl Action</li> </ul>	<ul style="list-style-type: none"> <li>• Heilongjiang Province Social Work Service Center</li> <li>• Liaoning Province Youth Volunteer Center (Liaoning Youth Charity Organisation Service Center)</li> <li>• Lechuang Charity Development Center of Hunan Province</li> <li>• Nanchang City Yixin Yiyi Charity Service Center</li> <li>• Non-Profit Incubator</li> <li>• Horizon Corporate Volunteer Consultancy</li> <li>• Gansu Province Yishan Yishui Center for Environmental and Social Development</li> </ul>	<ul style="list-style-type: none"> <li>• Beijing Qiyue Social Service Center</li> <li>• Beijing Ren Ai Charity Foundation</li> <li>• Thomson Reuters Foundation</li> </ul>

Co-founders (15)	Effective Philanthropy Products (22)	Cooperative Hubs(32)	Strategic Partners (9)
<ul style="list-style-type: none"> <li>• China Foundation Center</li> <li>• Leping Social Entrepreneur Foundation</li> <li>• Shanghai United Foundation</li> <li>• Tencent Foundation</li> <li>• TJA Foundation Sina Weibo</li> <li>• Philanthropy Xinhua</li> <li>• Philanthropy One</li> <li>• Foundation School of</li> <li>• Philanthropy, Sun Yat-sen University</li> </ul>	<ul style="list-style-type: none"> <li>• Humiao Project</li> <li>• Jiayou Project</li> <li>• Mental Health Care Skills for Elderly</li> <li>• Nanguanxiang Charitable Vegetarian Restaurant</li> <li>• Rural Pre-school Education Improvement Project</li> <li>• Girls' Protection</li> <li>• One Kilometre Upstream</li> <li>• Tongxinyuan Community Charitable Early Education Center The Future</li> <li>• Kingdom-Reading Carnival</li> <li>• Future Hope Preschool</li> <li>• Class</li> <li>• New 1001 Nights</li> <li>• New Country Sage</li> <li>• Cultivation Project Lectures from</li> <li>• Grandparents A Glass of Clean Water</li> <li>• Public Granary</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Zhengzhou City Heqin Youth Volunteer Center</li> <li>• Ningxia Province Charity Promotion Association</li> <li>• Nanjing Hui ren Social Work Service Center</li> <li>• Guiyang City Zhongyi Volunteer Service Development Center</li> <li>• Shenyang Huanggu District Lizhou Social Work Service Center</li> <li>• Weifang City Kuiwen District Yijiaqin Social Organisation Incubator</li> <li>• Changchun City Xinyu Volunteer Center</li> <li>• Tongxi Branch of Karamay District Volunteers Association Yunnan Heart to Heart Community Care</li> <li>• Ordos Together Charity Organization Development Center</li> <li>• Qinghai Province Social Work Association Chongqing Charity Social Work Service Center</li> <li>• Sichuan Charity Cooperation</li> <li>• ISD Philanthropy Innovation Platform (Jinan City Shizhong</li> <li>• District Tongxinyuan Social Organisation Service Center)</li> <li>• Hebei Province Association of Social Work Changsha Renyu NGO Development and Research Center</li> <li>• Pengjiang Association of Social Workers</li> <li>• Laoxier Charity (Taiyuan Hope Caseworker)</li> <li>• Shaanxi Zhongyi Social Organization Service Center Beijing Facilitators Social Work Development Center</li> <li>• Guangxi Housheng Social Work Service Center</li> <li>• Anhui Yihe Commonwealth Service Center</li> <li>• Hangzhou Mingde NPP Development Center</li> <li>• Fujian Strait Youth Service Center</li> <li>• Guangdong Harmony Foundation</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Gingko Foundation</li> <li>• China Merchants Charitable Foundation</li> <li>• Price waterhouse Coopers</li> <li>• SAP</li> <li>• Microsoft</li> <li>• CCTV "Community Heroes" Program ( Law and Society Channel of the CCTV network)</li> </ul>

## The China Effective Philanthropy Multiplier Launch Event

On 23 November 2016, the China Effective Philanthropy Multiplier was successfully launched in Shanghai. There were 270 participants on site, and over 20,000 viewers followed the live broadcast online. Working with Sina Weibo, we used five focus pictures to interact with our 4589 Weibo followers, started two Weibo hashtag topics and produced 114 Weibo posts, gaining 1.332 million discussions, and ranking fourth in the November Non-profit Dissemination Rankings. More than 100





# 公益平台

## Philanthropy Multiplier



## The China Effective Philanthropy Multiplier Road Shows

After the launch of the Effective Philanthropy Multiplier, our cooperative hubs actively worked with us for their local road shows. Within one and a half month, we organised six shows in Erdos (Inner Mongolia), Shenyang (Liaoning Province), Yueyang (Hunan Province), Xi'an (Shaanxi Province), and Weifang and Rizhao (Shandong Province), contacted over 500 local NPOs, and achieved more than 100 initial intents of cooperation.







China Effective Philanthropy Multiplier Road Show in Yueyang



China Effective Philanthropy Multiplier Road Show in Erdos





### Four New Bright Way Fellows

In the first half of 2016, the Bright Way Programme received applications from 30 organisations. 12 entered the first round after initial assessment, nine were shortlisted for due diligence investigation, and eventually, four entered the final round for expert assessment.

The experts conducted face-to-face interviews with the organisations, assessing the quality of their products and services, ambition and vision of their organisational leaders and core members, and whether the organisation is at a critical stage of development. Eventually, Beijing Chaoyang District Friends of Nature Environmental Research Institute, Beijing Shifangyuan Elderly Hospice and Mind Care Center, Qinghai Gesanghua Education's Aid, and Yunnan Heart to Heart Community Care were approved as the new Bright Way fellows.

### Third-party Evaluation

The year 2016 is the fifth year of the Bright Way Programme. Narada Foundation invited TAO Chuanjin from The School of Social Development and Public Policy of Beijing Normal University to conduct a third-party evaluation of the Bright Way Programme. The evaluation examined the performance of 16 Bright Way Fellows funded by Narada Foundation before 2016 and the impact of the Bright Way Programme grant on them. There was also an overall evaluation of the Bright Way Programme, combining the sectoral dynamics. The evaluation shows that 76.2% of Bright Way fellows achieved "qualitative change" or "significant improvement"; 71.4% states that the Bright Way grant is irreplaceable; 71.5% of the grant was given at a "uniquely critical moment".

### Data from Bright Way Evaluation Report

Level	Irreplaceability of the Fund		Timing for Critical Period	
	Note	Percentage	Meaning	Percentage
Minimal	Multiple Sources for Funding	14.28%	None/Missed	7.10%
Moderate	Some Replacements for Funding	14.28%	Slow/Long Critical Development	21.40%
High	Irreplaceable	71.44%	Uniquely Critical Moment	71.50%

The evaluation also points out that the high performance of the Bright Way Program is a result of seizing the critical period of the sector's radical transformation and taking the first step in providing flexible and innovative funding. However, this golden period will soon pass due to the increasing amounts of similar donors. Another practical approach for grant-making in the future is "identifying the professional modes of outstanding projects, and raising fund for these modes to ensure their efficient operation. The results are: firstly, the modes are being continuously improved; secondly, the modes provide more productive and extensive social services or public services; thirdly, the modes are applied in other organisations in the same field, enabling them to be more professional. This specific plan clarifies the future of the Bright Way Programme."

### Bright Way Joint Recruitment Campaign: Bridging Non-profit and Business Talent Exchange

The lack of talent is a vital bottleneck for many NPOs during their development. Initiated by Bright Way fellows, Narada Foundation and Liepin.com (a business recruiting platform) conducted a joint recruitment campaign for 30 NPOs and promoted non-profit positions to the public. It received wide attention and was reported by Beijing TV, People's Political Consultative Conference Newspaper, China Philanthropy Times, and 57 online media. 4950 CVs were received, 405 people were interviewed, 209 entered the final round, and 49 were recruited. We find that (1) it is possible to hire cross-sector talents with no experience in the non-profit sector; (2) the united recruitment mode can improve efficiency and achieve recruitment targets for the sector; (3) the professional tools and training used in the process lead to more effective recruitment.

#### An interview during Bright Way Joint Recruitment Campaign



# 让爱更

## “心动力”公益

「都公/益/」





Launching Bright Way Joint Recruitment Campaign in Beijing



Code	Project Name	Grantee/Delegate	Amount (RMB)
1	Beijing Chaoyang District Friends of Nature Environmental Research Institute	Beijing Chaoyang District Friends of Nature Environmental Research Institute	1,200,000.00
2	Beijing Shifangyuan Elderly Hospice and Mind Care Center	Beijing Shifangyuan Elderly Hospice and Mind Care Center	1,200,000.00
3	Qinghai Gesanghua Education's Aid	Qinghai Gesanghua Education's Aid	1,360,000.00
4	Yunnan Heart to Heart Community Care	Yunnan Heart to Heart Community Care	1,200,000.00
5	Third-party Evaluation of Bright Way Program	Beijing Normal University	120,000.00
6	New Knowledge Bright Way Salon	Beijing Yingruichi Education Consulting Co., Ltd	40,000.00
7	The Fourth Bright Way Seminar "Tell Your Story" Coordination	China Social Assistance Foundation	20,000.00
8	Bright Way United Recruitment Project	WISEST (Beijing) Management Consulting Co., Ltd	300,000.00
9	Bright Way United Recruitment Project	Beijing Pulasi Information Consulting Co. Ltd	5,000.00
10	Bright Way United Recruitment Information Service	Beijing Civil Society Development Research Center	5,000.00
Total			5,450,000.00

## Matching Funds for Professional Services

Non-profit organisations need professional services from third parties but often suffer from insufficient funding and the lack of a comprehensive market system for donors to fund professional services. End of 2015, Narada Foundation launched the Matching Funds for Professional Services Programme (Service Aid Programme). Taking the lean start-up approach, Narada conducted a six-month pilot project with three suppliers (Gongyifang for Financial Management, Lingxi for contact management, Pixelite for project promotion videos). After the launch of the programme, over 300 social organisations applied and 102 organisations from 23 provinces received matching funds. According to our survey, about 85% of the social organisations are content with the service and 89% are willing to recommend the three suppliers to other organisations.

In September 2016, we started the second phase of the Service Aid Programme with the China Philanthropy Service Alliance, and selected 17 suppliers in consulting, online course, HR services, finance, law, Media and Communications, and Informatisation.

Code	Project Name	Grantee/Delegate	Amount (RMB)
1	Research on Service Aid pilot projects	Yilu Management Consulting (Beijing) Co., Ltd	15,000.00
2	Service Aid Phase II: Project support	Yilu Management Consulting (Beijing) Co., Ltd	50,000.00
3	Service Aid Phase II: A Better Community (ABC) Consulting Services	Beijing A Better Community Consulting Co., Ltd	50,000.00
4	Service Aid Phase II: Ijoin Consulting Services	Beijing Ijoin Social Innovation Consulting Co., Ltd	50,000.00
5	Service Aid Phase II: ForNGO Legal Services	Legal Center for NGO	50,000.00
6	Service Aid Phase II: Gongyifang Financial Services	Gongyifang (Shanghai) Business Consulting Co., Ltd	50,000.00
7	Service Aid Phase II: Hanwu Sichuang Consulting Services	Beijing Hanwu Sichuang Management Consulting Co., Ltd	50,000.00
8	Service Aid Phase II: NGOOS Official Website Building Services	Beijing NGOOS Technology Co., Ltd	50,000.00
9	Service Aid Phase II: Lingxi Data Management Project	Justering (Beijing) Technology Co., Ltd	50,000.00
10	Service Aid Phase II: Promotion Films for NGOs by Pixelite	Guangzhou Yuexiu District Pixelite Non-profit Communications Center	50,000.00
11	Service Aid Phase II: Lianyi NGO Cloud Platform Services	Suzhou Lianyi Non-profit Information Services Center	50,000.00
12	Service Aid Phase II: Share One HR Services	Share One Consulting Co., Ltd	50,000.00
13	Service Aid Phase II: Venture Avenue Philanthropy Consulting Services	Venture Avenue Consulting Co., Ltd	50,000.00
14	Service Aid Phase II: Shicheng Trademark and Copyright Services	Hefei Shicheng Non-profit Organisation Risk Management Center.	50,000.00
15	Service Aid Phase II: Yibao Insurance/Medical Examination for NGO Workers	Beijing Chenning Management Consulting Co., Ltd	50,000.00
16	Service Aid Phase II: Yiboyuntian Donation Platform services	Yiboyuntian (Beijing) Technology Co., Ltd	50,000.00
17	Service Aid Phase II: Yixiu Institute 365 Yishengjun Camp	Yiai Linglu (Beijing) Education Consulting Co., Ltd	50,000.00
Total			815,000.00

## Social Enterprises

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The 2016 Social Enterprise Project of Narada Foundation aims to raise public awareness of social enterprise, enhance public understanding of its nature and features, advance cross-sector collaboration, and fuel social innovation and entrepreneurship. Seven projects are supported with a total of 1.951 million RMB.

### China Social Enterprise and Investment Forum (CSEIF)

CSEIF is a sectoral network for the Chinese social enterprise and investment sector initiated by Narada Foundation with several Chinese foundations and social investment agencies. In 2016, the third year of CSEIF, the forum focused on the theme “Finding Chinese Social Enterprises” and worked on five tasks - the annual conference, advocacy, research, education, and matching resources. It connects various social resources and promotes the development of Chinese social enterprises and investment.

On 23<sup>rd</sup> and 24<sup>th</sup> June 2016, the second annual conference of the forum was held in Beijing, themed “Finding Chinese Social Enterprises”. The conference, with over 1000 Chinese and foreign participants, provided a cross-sector platform to discuss relevant issues and prompted widespread financial and mass media reports on the concept of social enterprise and successful cases.

The China Social Enterprise Award, launched in November 2016 by CSEIF, is the highest honour for social enterprises in China. The authoritative and professional award has a fair and transparent assessment process and emphasises cross-sector innovation. ZHIIsland (a renowned social network for Chinese businesspeople) was its co-host, and experts from business and investment sector were invited to be members of the consultant committee, the criteria committee and the review committee. It also works with several venture capital organisations to identify start-ups with a focus on crucial social issues. The award winners will be announced at the 2017 annual conference.



2016 Annual Conference of China Social Enterprise and Investment Forum





## Bottle Dream and Change Maker Season Two

The Bottle Dream Change Maker Fair was held in Guangzhou Library on 2<sup>nd</sup> July 2016. Five change makers from all over the world shared their insights on “One Dream to Change the World Together” with an audience of 500 people, encouraging young people to solve social problems, take action, and make real changes. At the same time, Bottle Dream landed in Shanghai and Beijing through open-sourcing, allowing more people with a passion for social innovation and changes to experience the “bottle” transformation. Narada Foundation also funded the production of Bottle Dream’s documentary - Change Maker Season Two. The documentary features the stories of 10 to 15 innovative and impactful change makers/change-making teams in mainland China, Hong Kong and Taiwan. It will facilitate Chinese young people to understand innovative non-profit actions and allow the world to see China’s ground-breaking efforts in social innovation.

Bottle Dream Event





# 创造多方共赢的美好商业模式

mutually beneficial business mode for social good

Edwin Broni-Mensah x Jianchào Wang





## Business for Good

Funded by Narada Foundation and Bayer China, Asia Environmental Innovation Forum and Do School (Germany) successfully hosted the “Business for Good” Forum (24<sup>th</sup> September, Shenzhen), Innovation Workshop (25<sup>th</sup> September, Shenzhen), and a themed workshop (27<sup>th</sup> and 28<sup>th</sup> September, Hangzhou). Leaders from social organisations, social enterprises and businesses attended the events. Through keynote speeches, discussions and case studies, the events sought to convince the public that products with social missions can be more profitable than products only aimed at generating money in health, education, welfare, livelihood, environment and other fields.



## Second Yunnan Social Enterprise and Innovation Forum

Narada Foundation supported Yunnan Heart to Heart Community Care, and CSEIF to host the 2016 Yunnan Social Enterprise and Innovation Forum in Kunming city on November 25<sup>th</sup>, 2016. More than 50 organisations from 17 provinces and Taiwan attended the forum. The forum laid the foundation for social enterprise development in Yunnan, unified practitioners and innovators that work or intend to work in social enterprises and investment, and shaped practices that can sustainably solve social problems in Yunnan.

Code	Project Name	Grantee/Delegate	Amount (RMB)
1	Bottle Dream	Guangdong Bottle Dream Network Technology Co., LTD	40,000.00
2	Social Investment Platform Interest-free Loans	Leping Social Entrepreneur Foundation	500,000.00
3	Launch and Operation of Tsing Hua X-Lab Social Innovation Hub	Tianjin Yuchuang Investment Management Co., Ltd	600,000.00
4	Change Maker Season Two	Guangdong Bottle Dream Network Technology Co., LTD	150,000.00
5	Second Yunnan Social Enterprise and Innovation Forum	Yunnan Heart to Heart Community Care	61,000.00
6	B-Corp Promotion	Leping Social Entrepreneur Foundation	500,000.00
7	Business for Good	Shenzhen Creation Boya Culture Communication Co., LTD	100,000.00
Total			1,951,000.00



## Other Programmes

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### Ginkgo Fellow Programme

In 2016, the project team carried out background checks and additional checks on 157 candidates, including 29 people in Yunnan, Guangdong, Qinghai and six other provinces, and recommended 17 candidates to the expert panel for the final interview. All the 17 candidates were approved as 2016 Ginkgo Fellows after thorough interviews by the expert panel.

In 2016, the Ginkgo fellows transformed from beneficiaries to contributors, actively fulfilling their responsibilities as board members, operating the fellow committee, organising overseas learning tours independently, running the collaboration fund, applying for projects, contributing to the spring forum, the autumn annual conference and other network events as members of the work unit together with the secretariat. They also actively recommend candidates for the Ginkgo fellowship and even give small donations to the Ginkgo Foundation once they stop receiving funds from the programme.

Up to 2016, 98 young non-profit practitioners have been selected as Ginkgo Fellows, supporting and learning from each other in an equal, respectful, inclusive, open, diverse, and cooperative environment.



Gingko fellows with Ashoka East Africa staff in Kenya







Ginkgo Foundation Secretariat interviewing candidates in Chengdu



## New Citizen Programme

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In 2016, the New Citizen Programme identified the conditions and trends of migrant children education, and acknowledged its role as a supportive body in the sector. It has consistently worked on three areas – expanding networks among actors, promoting education products and conducting field research. The programme has built a network covering schools for the children of migrant workers, teachers, and employees of migrant children community centres in 15 cities national wide. It has also supported five organisations focusing on education products for migrant children and promoted the products (The Future Kingdom and United Start are selected by the China Effective Philanthropy Multiplier). The programme team and 21 Century Education Research Institute completed the Annual Report on Education for China's Migrant Children (2016).

## Leping Social Innovation Programme

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As the strategic supporting partner of Leping Social Entrepreneur Foundation, Narada Foundation has been supporting Leping's exploration of social innovation and worked with it to fuel the social innovation development in China. In the mid-long term strategic plan approved by Leping's board of directors in 2015, Leping identifies itself as a navigator at the startup stage of social innovation market, and a market maker for ideas and talents market in social innovation. Leping sees its work as a catalyst to scale up social innovation. It used the fund from Narada Foundation in nine sub-projects in three areas - exploring cross-sector and innovative non-profit approaches to boost the social innovation market, building personal development and mental care system for non-profit practitioners, and carrying out eco-trust agriculture.

## Quantitative History Research

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Quantitative History Research is dedicated to the application, promotion and innovation of the modern social science research paradigm in historical research by bridging the past and the present, and connecting China and the world. It covers economy, society, culture and other areas. It uses modern social science research paradigms to decipher China in history in transformation and aims to build an international state-of-art quantitative history research platform. From 6th to 16th July 2016, the Fourth Summer School for Quantitative History/ International Symposium on Quantitative History was held at the School of Economics Peking University. There were 188 participants. During the event, the results of the Second Narada Quantitative History Research Best Paper Award (supported by Narada Foundation) were announced. The first prize went to *There Will Be Killing: Collectivization and Death of Draft Animals* by CHEN Shuo and LAN Xiaohuan; the second prize was awarded to *Financial Rationalization Reform, the Hand of Taking and State Capability - Evidence of China's "Huohaoguigong" in the 18th Century* by HAO Yu and CHEN Zhengcheng.



Launching China Social Enterprise Awards



Awarding Narada Interest-Free Loans at 2016 Social Investment Platform



## Audit Report

南都公益基金会  
2016年度  
审计报告



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委托单位：南都公益基金会

审计单位：北京中证天通会计师事务所（特殊普通合伙）

联系电话：(010) 62212990

传真号码：(010) 62254941

电子信箱：[honestycpa@vip.sina.com](mailto:honestycpa@vip.sina.com)



## 审 计 报 告



中证天通（2017）审字第 0301055 号

南都公益基金会：

我们审计了后附的南都公益基金会财务报表，包括 2016 年 12 月 31 日的资产负债表，2016 年度的业务活动表和现金流量表以及财务报表附注。

### 一、管理层对财务报表的责任

编制和公允列报财务报表是南都公益基金会管理层的责任，这种责任包括：（1）按照《民间非营利组织会计制度》的规定编制财务报表，并使其实现公允反映；（2）设计、执行和维护必要的内部控制，以使财务报表不存在由于舞弊或错误导致的重大错报。

### 二、注册会计师的责任

我们的责任是在执行审计工作的基础上对财务报表发表审计意见。我们按照《中国注册会计师执业准则》和《基金会财务报表审计指引》的规定执行了审计工作。《中国注册会计师执业准则》要求我们遵守中国注册会计师职业道德守则，计划和执行审计工作以对财务报表是否不存在重大错报获取合理保证。

审计工作涉及实施审计程序，以获取有关财务报表金额和披露的审计证据。选择的审计程序取决于注册会计师的判断，包括对由于舞弊或错误导致的财务报表重大错报风险的评估。在进行风险评估时，注册会计师考虑与财务报表编制和公允列报相关的内部控制，以设计恰当的审计程序，但目的并非对内部控制的有效性发表意见。审计工作还包括评价管理层选用会计政策的恰当性和作出会计估计的合理性，以及评价财务报表的总体列报。

我们相信，我们获取的审计证据是充分、适当的，为发表审计意见提供了基础。

### 三、审计意见

我们认为，南都公益基金会财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制，公允反映了南都公益基金会 2016 年 12 月 31 日的财务状况以及 2016 年度的业务活动成果和现金流量。



中国 · 北京



二〇一七年二月二十二日

## Balance Sheet

Private Non-profit Organization Accounting Table 01

Prepared by Narada Foundation

December 31, 2016

Unit: yuan

Assets	Line No.	Opening balance	Closing balance	Liabilities and net assets	Line No.	Opening balance	Closing balance
Current assets:				Current liabilities:			
Cash	1	10,088,466.09	25,613,365.65	Short-term loans	61		
Short-term investments	2			Accounts payable	62	2,940,080.52	1,571,205.33
Accounts receivable	3	285,017.32	195,129.81	Accrued payroll	63	139,086.65	161,842.05
Accounts prepaid	4	10,000.00		Taxes payable	65	20,677.86	25,673.29
Inventories	8			Accounts prepaid	66		
Prepaid and deferred expenses	9	259,815.00	50,470.00	Provision for expenses	71		
Long-term debenture investment	15			Accrued liabilities	72		
Other current assets	18			Long-term liabilities due within one year	74		
Total current assets	20	10,643,298.41	25,858,965.46	Other current liabilities	78		
				Total current liabilities	80	3,099,845.03	1,758,720.67
Long-term investment:							
Long-term equity investment	21	88,659,012.94	88,659,012.94	Long-term liabilities			
Long-term securities investment	24			Long-term loans payable	81		
Total long-term investment	30	88,659,012.94	88,659,012.94	Long-term accounts payable	84		
Fixed assets:				Other long-term liabilities	88	-	-
Fixed assets-cost	31	5,360,183.15	5,366,728.65	Total long-term liabilities	90		
Less: Accumulated Depreciation	32	1,432,697.04	1,657,186.54				
Fixed assets-net value	33	3,927,486.11	3,709,542.11	Fiduciary agent liabilities:			
Construction in Progress	34			Fiduciary agent liabilities	91		
Cultural assets	35			Total liabilities	100	3,099,845.03	1,758,720.67
Disposal of fixed assets	38						
Total tangible assets	40	3,927,486.11	3,709,542.11				
				Net assets:			
Intangible assets:				Unrestricted net assets	101	89,682,121.40	104,798,745.05
Intangible assets	41			Restricted net assets	105	10,447,831.03	11,670,054.79
				Total net assets	110	100,129,952.43	116,468,799.84
Fiduciary agent Assets:							
Fiduciary agent Assets	51						
Total assets	60	103,229,797.46	118,227,520.51	Total liabilities and net assets	120	103,229,797.46	118,227,520.51

Person in charge: Xu Yongguang

Reviewed by: Peng Yanni

Prepare by: Guo Xiaohua

## Business Activity Table

Prepared by Narada Foundation 2016 Private Non-profit Organization Accounting Table 02 Unit: yuan

Item	Line No.	Data of last year			Data of this year		
		Unlimited	Limited	In total	Unlimited	Limited	In total
I. Income							
Wherein, donation income	1	28,135,118.25	814,385.24	28,949,503.49	20,030,000.14	2,162,532.44	22,192,532.58
Income from membership	2			-			-
Income from service providing	3			-			-
Income from commodity sales	4			-			-
Income from governmental subsidy	5			-			-
Investment profits	6	3,344,978.48		3,344,978.48	27,760,047.90		27,760,047.90
Other income	9	100,100.37		100,100.37	61,252.22		61,252.22
Total income	11	31,580,197.10	814,385.24	32,394,582.34	47,851,300.26	2,162,532.44	50,013,832.70
II. Expenses							
i. Business activity cost	12	35,794,831.50	-	35,794,831.50	32,687,620.36	-	32,687,620.36
Wherein, donation cost	13	35,794,831.50		35,794,831.50	32,687,620.36		32,687,620.36
Cost of service providing	14			-			-
Cost of commodity sales	15			-			-
Cost of governmental subsidy	16			-			-
Taxes and additional expenses	17			-			-
ii. Management expense	21	1,155,174.73		1,155,174.73	987,364.93		987,364.93
iii. Fundraising cost	24			-			-
iv. Other expenses	28			-			-
Total expense	35	36,950,006.23	-	36,950,006.23	33,674,985.29		33,674,985.29
III. Limited net assets are transferred to the unlimited net assets	40	11,043,785.97	11,043,785.97	-	1,164,715.28	-1,164,715.28	-
IV. net assets variation amount (if it is the net assets reduction amount, fill by using '-')	45	5,673,976.84	10,229,400.73	-4,555,423.89	15,341,030.25	997,817.16	16,338,847.41

Person in charge: Xu Yongguang

Reviewed by: Peng Yanni

Prepare by: Guo Xiaohua



## Cash Flows Statement

Private Non-profit Organization Accounting Table 03

Prepared by Narada Foundation

2016

Unit: yuan

Item	Line No.	Data of last year	Data of this year
<b>I. Cash flows from business activities:</b>			
Cash received from donations	1	25,689,503.54	22,172,532.58
Cash received from income of membership	2		-
Cash received from service providing	3		-
Cash received from sales of commodities	4		-
Cash received from governmental subsidies	5		-
Other cash received related to business activities	8	156,033.88	151,139.73
Sub-total of cash inflows	13	25,845,537.42	22,323,672.31
Cash paid for donations or subsidies	14	32,098,119.24	29,902,609.14
Cash paid to and on behalf of employees	15	3,913,458.40	2,808,684.48
Cash paid for goods and services	16		
Other cash paid relating to operating activities	19	3,341,279.72	1,841,541.71
Sub-total of cash outflows	23	39,352,857.36	34,552,835.33
Net cash flows from business activities	24	-13,507,319.94	-12,229,163.02
<b>II. Net cash flows from investing activities</b>			
Cash received from disposal of investments	25		-
Cash received from returns on investments	26	3,344,978.48	27,760,047.90
Net cash received from disposal of fixed assets, intangible assets & other long-term assets	27		
Other cash received relating to investing activities	30		
Sub-total of cash inflows	34	3,344,978.48	27,760,047.90
Cash paid to acquire fixed assets, intangible assets & other long-term assets	35	54,850.00	6,545.50
Cash paid to acquire investments	36		-
Other cash payments relating to investing activities	39		
Sub-total of cash outflows	43	54,850.00	6,545.50
Net cash flows from investing activities	44	3,290,128.48	27,753,502.40
<b>III. Cash flows from financing activities</b>			
Cash received from borrowings	45		-
Other cash received relating to financing activities	48		
Sub-total of cash inflows	50		-
Cash repayments of amounts borrowed	51		-
Cash payments for interest expenses	52		
Other cash payments relating to financing activities	55		
Sub-total of cash outflows	58		-
Net cash flows from financing activities	59		-
IV. Effect of foreign exchange rate on cash	60	457.31	560.18
V. Net increase in cash and cash equivalents	61	-10,216,734.15	15,524,899.56

Person in charge: Xu Yongguang

Reviewed by: Peng Yanni

Prepare by: Guo Xiaohua

## Chronicle 2016

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## January

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6<sup>th</sup> January: YANG Xiaodong, deputy director of the Department of Disaster Relief Ministry of Civil Affairs/ National Committee for Disaster Reduction Office, and his team visited Narada Foundation and discussed non-government participants in disaster relief with Narada in-depth.

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## February

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27<sup>th</sup> February: the third meeting of Narada Foundation's Third Board of the Directors was held in Beijing.

29<sup>th</sup> February: Narada Foundation and China-Dolls Center for Rare Disorders jointly launched the first foundation in Beijing focusing on rare diseases - the Illness Challenge Foundation.

3

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## March

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3<sup>rd</sup> March: the 2015 assessment expert panel for social organisations from the Ministry of Civil Affairs conducted on-site assessment of Narada Foundation.

8<sup>th</sup> March: the first issue of Narada Insights was posted online. Narada Insights, a new media newly launched by Narada Foundation, aims to provide independent observations on social topics through diversified perspectives and professional reviews.

14<sup>th</sup> March: the 2016 Ginkgo Fellow Spring Forum was held in Chengdu (Sichuan Province). The chair Xu Yongguang shared with the Ginkgo fellows the influence of the Charity Law on the non-profit sector and encouraged them to carry on their good work with confidence. As the honorary chair of Ginkgo Foundation, Xu Yongguang awarded the 2015 Ginkgo fellows with the certificates.

25<sup>th</sup> March, the 2015/16 Social Investment Platform Award ceremony was held in Beijing. The chair Xu Yongguang attended the ceremony and awarded the Narada Interest-Free Loans to Ermoo (Beijing) Internet Technology Co., Ltd.

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## April

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29<sup>th</sup> April: Narada Foundation and One Foundation jointly funded the Zhidian Project to facilitate social organisations that promote sectoral development or serve as hubs.

# 5

## May

6<sup>th</sup> May: Narada Foundation attended the "Collaboration 2016" social forces in disaster relief table-top exercise for the first time. It was the first attempt of the Department of Disaster Relief of the Ministry of Civil Affairs to form possible collaboration in disaster relief with relevant foundations and non-profit organisations in order to build a disaster relief collaboration system of the government and the civil society.

23<sup>rd</sup> May: Narada Foundation and Liepin.com launched a joint campaign to recruit staff for over 30 NPOs across China.

# 6

## June

2<sup>nd</sup> June: as required by the government, Chinese Communist Party Narada Foundation Branch was established.

15<sup>th</sup> June, Beijing Chaoyang District Friends of Nature Environmental Research Institute, Beijing Shifangyuan Elderly Hospice and Mind Care Center, Qinghai Gesanghua Education's Aid, and Yunnan Heart to Heart Community Care were approved as Bright Way Fellows.

23<sup>rd</sup> and 24<sup>th</sup> June: Narada Foundation, together with several Chinese foundations and social investment organisations, initiated and founded the China Social Enterprise and Investment Forum and held its second annual conference "Finding Chinese Social Enterprises" in Beijing. The chair Xu Yongguang gave a speech "Collaboration of Domestic and Foreign Social Enterprises" in the opening ceremony. Narada Foundation hosted a sub-forum Social Enterprises on the Road where four Chinese social entrepreneurs shared their stories of starting their social enterprises. Beverly Schwartz, the author of the book *Rippling - How Social Entrepreneurs Spread Innovation Throughout the World* (the Chinese version publication is funded by Narada Foundation) and senior strategic consultant of Ashoka, also joined the sub-forum and shared her insights on social entrepreneurship and the category and impact of social entrepreneurs.

# 7

## July

28<sup>th</sup> and 29<sup>th</sup> July: the Second China Fundraising Conference "Fundraising, Connecting for Good" was held in Beijing. The Chair Xu Yongguang, serving as representative of the founding organisations of CAFP, gave the opening speech "Ignite Fundraising Market in China" .

July: Scenic Avenue - Bright Way Report Collection was published.



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## September

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1<sup>st</sup> September: the fourth meeting of Narada Foundation's Third Board of the Directors was held in Beijing.

19<sup>th</sup> and 20<sup>th</sup> September, the Seventh Western Philanthropy and Non-profit Forum for Community Service Innovation took place successfully in Xining (Qinghai Province). The theme of the Forum is "Social Organisations and Poverty Alleviation."

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## October

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10<sup>th</sup> October: the Ministry of Civil Affairs certified Narada Foundation as a 4A Social Organisation.

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## November

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12<sup>th</sup> November: the list of 2016 Ginkgo Fellow was unveiled. 17 NPO leaders and social entrepreneurs from eco-conservation, culture and art, youth education, urban community development, health aid, and non-profit support became Ginkgo fellows.

23<sup>rd</sup> November: During the 2016 annual meeting of the China Private Foundation Forum in Shanghai, China Effective Philanthropy Multiplier was launched jointly by Narada Foundation, SEE Foundation, Amity Foundation, Anna Chennault Foundation, Non-Profit Incubator, China Foundation for Poverty Alleviation, China Foundation Center, Leping Social Entrepreneur Foundation, Shanghai United Foundation, Tencent Foundation, TJA Foundation, Sina Weibo Philanthropy, Xinhua Philanthropy, One Foundation, and School of Philanthropy of Sun Yat-sen University.

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## December

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30<sup>th</sup> December: Narada Foundation, approved by the Ministry of Civil Affairs, acquired the legal status of a charitable organisation.





Establishment of Chinese Communist Party Narada Foundation Branch



Song Bo and He Wei (Board Member)



Fifth Meeting of Third Board of Directors



Launching China Effective Philanthropy Multiplier





Narada Team at Great Walker Charity Hiking Event



Narada Great Walkers completed CP3



Chair Xu Yongguang at the board meeting



Visiting everybody's hometowns – Qingzhou





Visiting Beijing Ren Ai Charity Foundation